



# **RICHMOND CONNECTS**

**Steering Committee**

**September 26, 2023**

**Zoom**

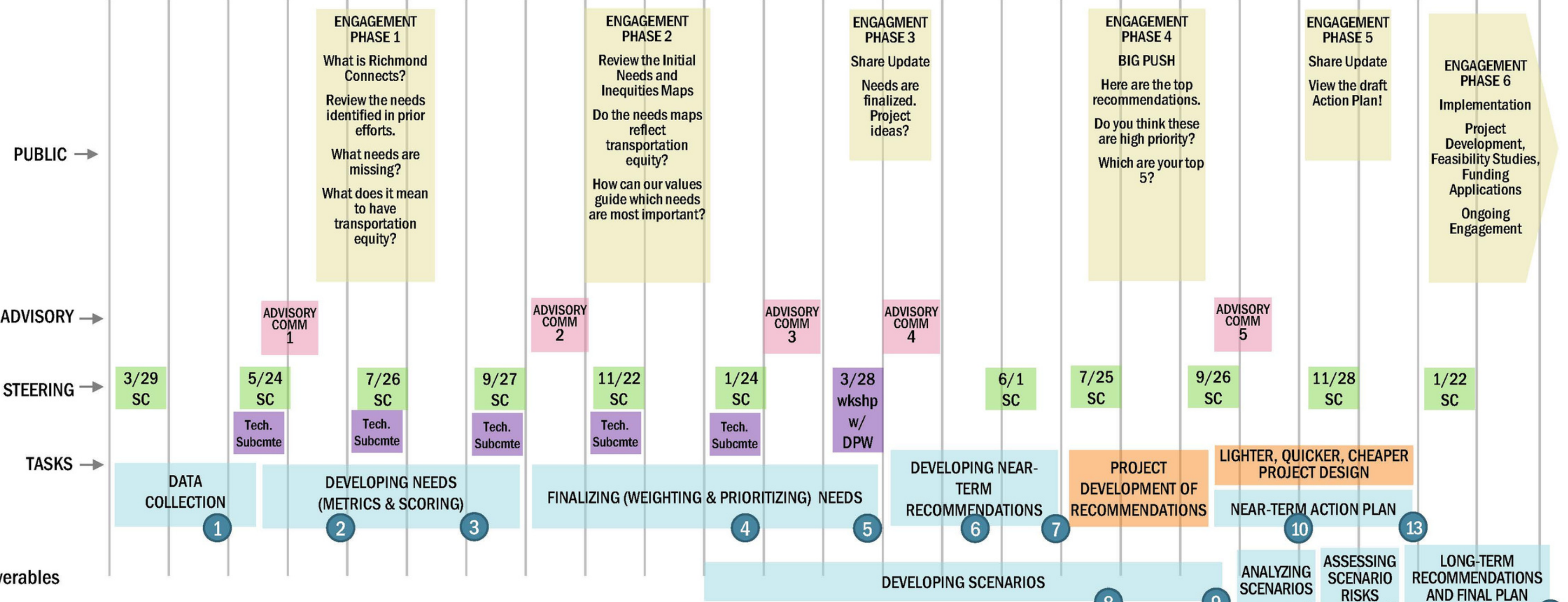


DEPARTMENT OF  
**PUBLIC  
WORKS**

# Agenda

- 1 Project and Schedule Update
- 2 Outreach Update
- 3 Process for Action Plan
- 4 Next Steps

Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb

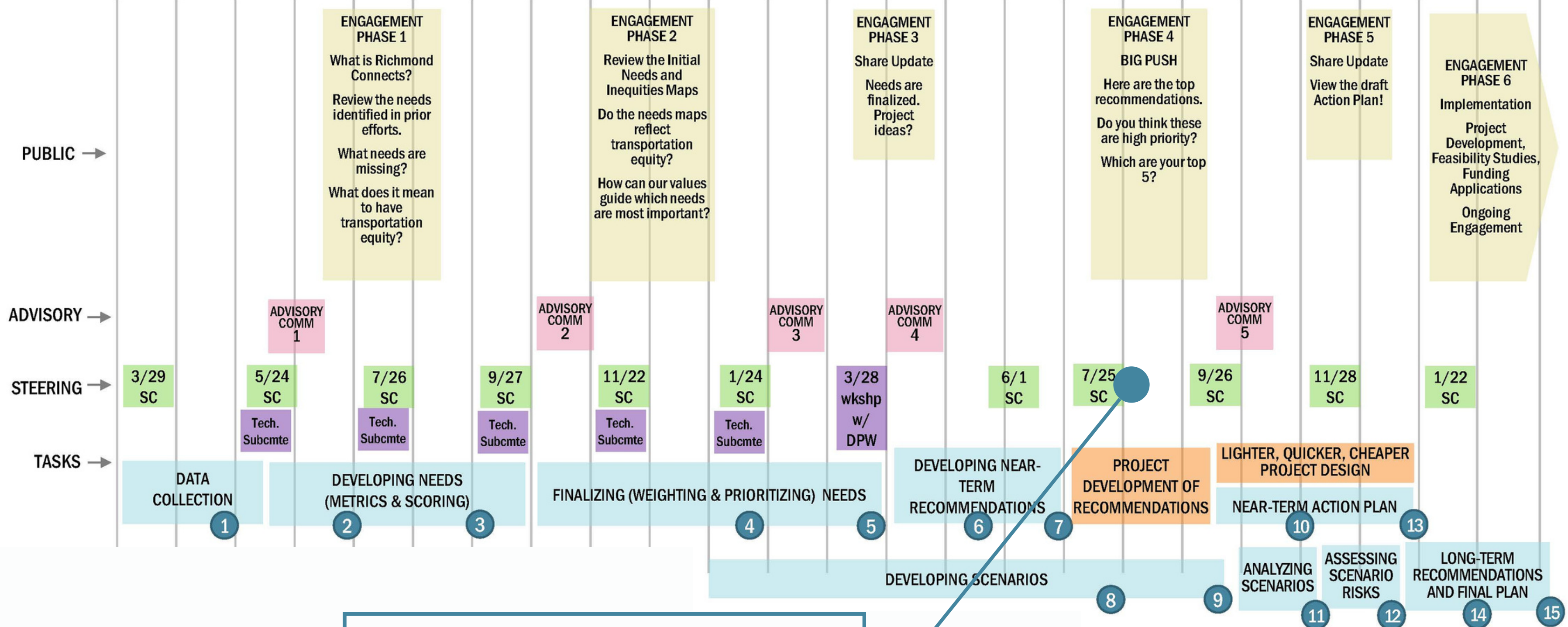


**Key Deliverables**

- 1 Draft list of needs metrics, equity geographies, and data needs
- 2 Final list of needs metrics, equity geographies, and data needs
- 3 Raw needs score maps
- 4 Weighted needs
- 5 Prioritized needs
- 6 Methodology for developing near-term recommendations
- 7 Draft near-term recommendations
- 8 Draft scenarios and evaluation metrics
- 9 Final scenarios and evaluation metrics
- 10 Draft Action Plan
- 11 Scenario accessibility results
- 12 Scenario Risk Assessment complete
- 13 Final Action Plan
- 14 Draft long-term recommendations and Draft Scenario Plan
- 15 Final Scenario Plan

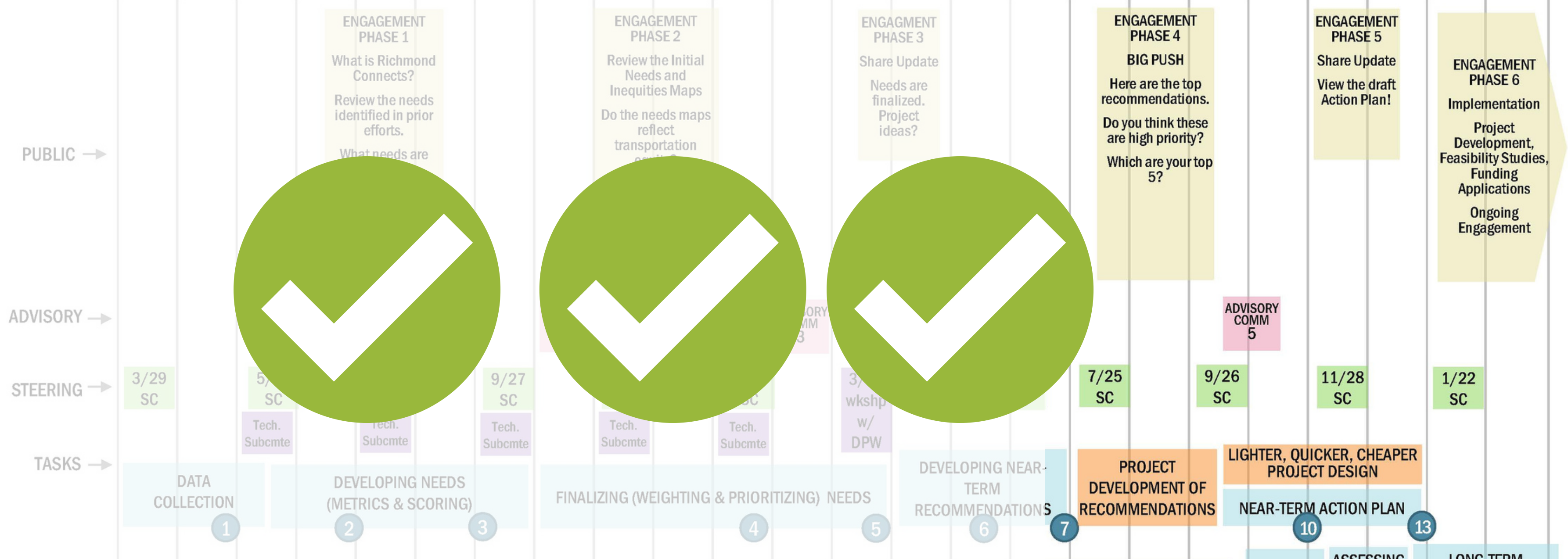


Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb



Last Meeting:  
 Drafted top recommendations  
 Engagement Phase 4 underway  
 Shared draft scenario networks

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**ENGAGEMENT PHASE 1**

What is Richmond Connects?

Review the needs identified in prior efforts.

What needs are missing?

What does it mean to have transportation equity?



**ENGAGEMENT PHASE 3**

Review Update

Share Update

**ENGAGEMENT PHASE 4**

**BIG PUSH**

Here are the top recommendations.

Do you think these are high priority?

Which are your top 5?

**COMPLETED**

**ENGAGEMENT PHASE 5**

Share Update

View the draft Action Plan

**ENGAGEMENT PHASE 6**

Implementation

Project

ment,

ities,



PUBLIC →

ADVISORY



9/27 SC

Tech. emte

Submit

Submit

9/28 wkshp w/ DPW

6/1 SC

7/28 SC

9/26 SC

SC

SC

FINALIZING (WEIGHTING & PRIORITIZING) NEEDS

4

5

DEVELOPING NEAR-TERM RECOMMENDATIONS

DEVELOPING



FASTER, QUICKER, CHEAPER PROJECT DESIGN

ACTION PLAN

13

ASSESSING SCENARIO RISKS

12

LONG-TERM RECOMMENDATIONS AND FINAL PLAN

14

15

1 Draft near-term recommendations

2 Draft scenarios and evaluation metrics

3 Review scenarios and evaluation metrics

4 Final scenarios and evaluation metrics

5 Draft Action Plan

6 Scenario accessibility results

12 Scenario

13 Final Act

14 Draft long-t

15 Final Scenario Pl

Scenario Plan

PUBLIC →

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STEERING →

TASKS →



ENGAGEMENT PHASE 3  
Share Update  
Needs are finalized. Project ideas?

ENGAGEMENT PHASE 4  
BIG PUSH  
Here are the top recommendations  
Do you think these are high priority?  
Which are your favorites?

ENGAGEMENT PHASE 5

ENGAGEMENT PHASE 6



Key Deliverables

- 1 Draft list of needs metrics, equity geographic areas
- 2 Final list of needs metrics, equity geographic areas
- 3 Raw needs score maps
- 4 Weighted needs
- 5 Prioritized needs
- 6 Strategy for developing near-term recommendations
- 7 Start Action Plan
- 8 Scenario metrics
- 9 Evaluation metrics
- 10 Start Action Plan
- 11 Scenario accessibility results

- 6/1 SC
- 7/25 SC
- 7/22 SC
- 7 PROJECT DEVELOPMENT OF RECOMMENDATIONS
- 8
- 9
- 10 LIGHTER, QUICKER, CHEAPER PROJECT DESIGN
- 10 ANALYZING SCENARIOS
- 11 ASSESSING SCENARIO RISKS
- 12 NEAR-TERM ACTION PLAN
- 12 Scenario Risk Assessment complete
- 13 LONG-TERM RECOMMENDATIONS AND FINAL PLAN
- 13 Final Action Plan
- 14 DRAFT LONG-TERM RECOMMENDATIONS AND DRAFT SCENARIO PLAN
- 14 Draft long-term recommendations and Draft Scenario Plan
- 15 FINAL SCENARIO PLAN
- 15 Final Scenario Plan

Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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TASKS →

- Action Plan outline and template complete
- Working to write text for document
- Working to tag high priority projects ripe for Lighter/Quicker/Cheaper Projects (LQC)
- Need to discuss final methodology for action plan project selection (today)

Key Deliverables

- 1 Draft list of needs metrics, equity geographies, and data
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2

# Outreach Update



# Remember back in July

## Draft recommendations for public input

- 140+ individual recommendations
- 17 surveys, one for each area of the city
- 8-16 recommendations for each area of the city

## Survey launched July 7, 2023

- Originally set to close on August 20th
- Extended to September 15th

**RICHMOND CONNECTS**

Which transportation recommendations do you think are most important to improve equity in Richmond?

TAKE THIS SURVEY TO RECEIVE A \$5 MCDONALD'S GIFT CARD!

The City of Richmond spent the last year talking to residents and analyzing data about what needs to be improved so everyone can safely and easily get around by walking, biking, and riding the bus.

Here are the top recommendations for the Northside Above Laburnum area based on what we heard.

- A Sidewalks along Westbrook Avenue
- B Streetscape improvements on Azalea Avenue
- C Pedestrian safety improvements
- D Improve intersection of Laburnum Ave and Hermitage Rd
- E North-South Bus Rapid Transit
- F Add seating, shelter, and amenities at bus stops
- G Increase frequency on GRTC Route 14
- H Ridesharing vouchers
- I Fall Line Trail
- J Brook Road Bike Lanes Protection
- K Extend buffered bike lanes on Hermitage Road

Needs Area 1: Northside Above Laburnum (Washington Park)

Project Type

- Bicycle
- Pedestrian
- Bicycle/Pedestrian
- Car
- Connection
- Maintenance
- Safety
- Shared Mobility
- Transit
- Econ. Dev. Need Areas
- Existing Bikeways
- Bus Stops
- Candidate for Corridor Transit
- Candidate for Planning Public Art
- Candidate for WBI
- Real-Time Bus Arrival Info

Go to the next page to take the survey!

# Survey Questions

2 Which 5 recommendations do you think are the MOST important?

1

Do you agree this recommendation is a high priority to improve transportation equity in this area?

Yes, it's high priority      No, it's not high priority

<b>A</b>	<b>Sidewalks along Westbrook Ave.</b> Add sidewalks and curb & gutter/storm drainage improvements along Westbrook neighborhood streets.	<input type="checkbox"/>	<input type="checkbox"/>
<b>B</b>	<b>Streetscape improvements on Azalea Ave.</b> Install new streetscape with shared use paths and roadway conversion on Azalea Ave.	<input type="checkbox"/>	<input type="checkbox"/>
<b>C</b>	<b>Pedestrian safety improvements</b> Provide more frequently spaced marked crosswalks, traffic-calming, and pedestrian crossings on Laburnum Rd, Laburnum Ave, and Azalea Ave.	<input type="checkbox"/>	<input type="checkbox"/>
<b>D</b>	<b>Improve intersection of Laburnum Avenue and Hermitage Road</b> Provide intersection improvement alternatives analysis with public engagement prior to implementation on Laburnum Ave/Hermitage Rd.	<input type="checkbox"/>	<input type="checkbox"/>
<b>E</b>	<b>North-South Bus Rapid Transit</b> Introduce a new bus rapid transit line that connects Northside and Southside Richmond with more reliable service.	<input type="checkbox"/>	<input type="checkbox"/>
<b>F</b>	<b>Add seating, shelter, and amenities at bus stops</b> Provide seating, shelter, and trash cans at all bus stops. Add other amenities like bike racks, cooling elements, public art, and place-making at select bus stops.	<input type="checkbox"/>	<input type="checkbox"/>
<b>G</b>	<b>Increase frequency on GRTC Route 14</b> Increase GRTC Route 14 (Hermitage/East Main) frequency to every 15 minutes.	<input type="checkbox"/>	<input type="checkbox"/>

1<sup>st</sup> priority:

2<sup>nd</sup> priority:

3<sup>rd</sup> priority:

4<sup>th</sup> priority:

5<sup>th</sup> priority:

# Outreach Goals

- 6,794 responses = 3% percent of Richmonders
- 1% of population to respond to **each** survey
  - Fulton (Area 7): Pop = 4,762.
    - Goal: **48** survey responses
  - Broad Rock/Walmsley (Area 11): Pop = 24,834.
    - Goal: **248** responses
- Get as many survey responses from Communities of Concern as possible through in-person outreach!



# Survey Promotion

- July **Utility Bill** inserts
- August 7th & 8th **Telephone Town Hall Meetings**
- Posted **flyers** at GRTC bus stops, community centers, libraries, etc
- **Social media** posts
- Press release

## FaceBook Posts



## Flyer



## Utility Bill Insert



## Community Events

- July 14th **Southwood Community Day**
- July 15th **Gilpin Resource Day**
- August 1st **National Night Out Southside and Highland Park**
- August 19th **Hillside Community Backpack Event**
- September 7th **Main Street Station Concert Series Event**
- September 8th **Peter Paul Block Party**
- September 9th **Mosby Community Day**

### **Spanish-speaking engagement:**

- Southwood Community Day
- 3 Southside Laundromats
- Southside Goodwill

## Pop-Ups in the Community

### **East-End:**

- Market at 25th Street
- Corner store at Fairmount and Mechanicsville
- Community Market
- Door-to-door in Fairfield and Whitcomb

### **Southside:**

- 7-Eleven at Walmsley and Broad Rock
- James Food Store
- Southside Plaza
- Rite-Aid at Hull and Richmond Hwy

**George Wythe High School**

**Armstrong High School**

# Survey Stats - Overall

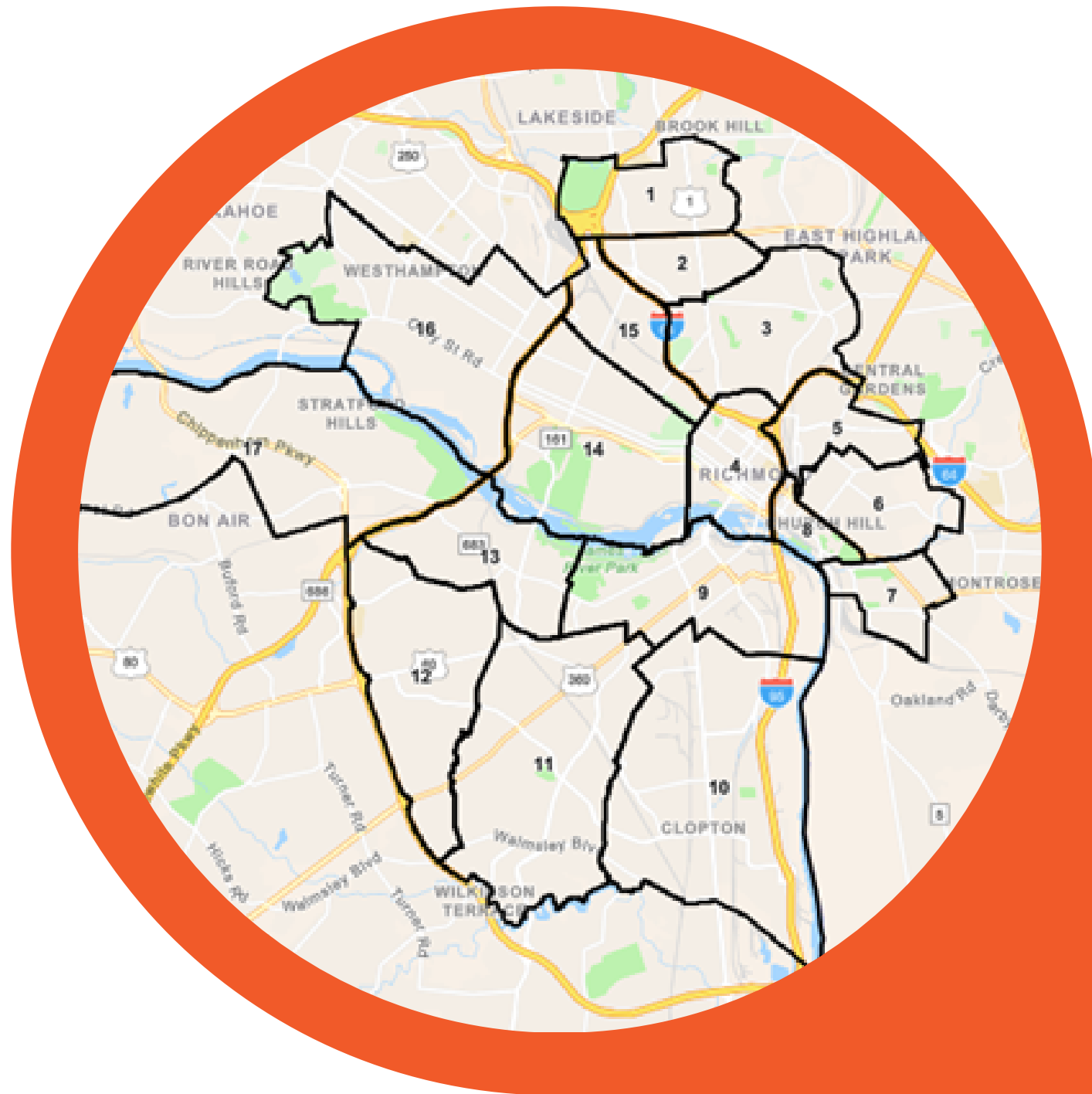
8,391  
Surveys\*

\*plus approx. 200 more paper surveys yet to be entered

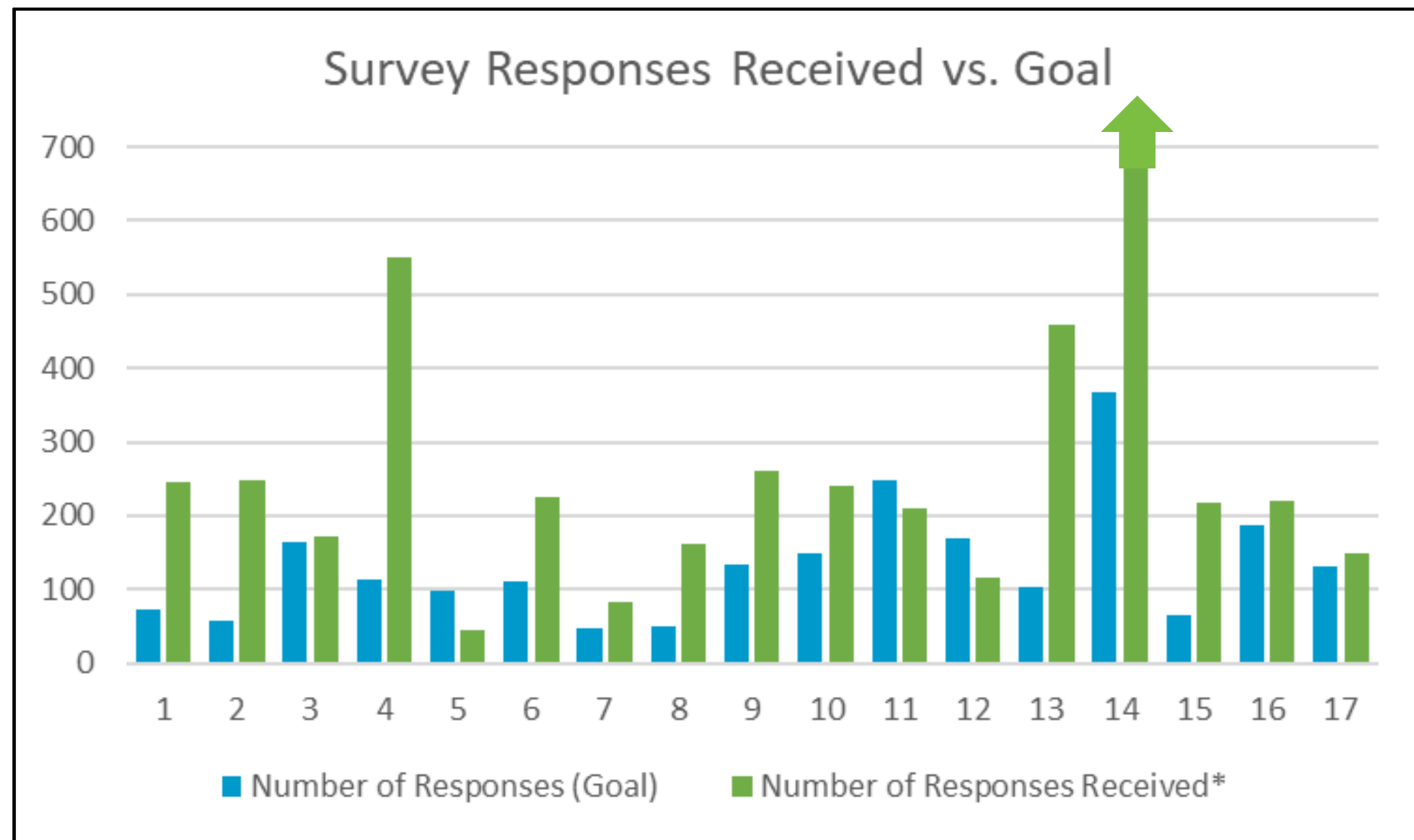
655 paper surveys  
7,934 online surveys



# Survey Stats



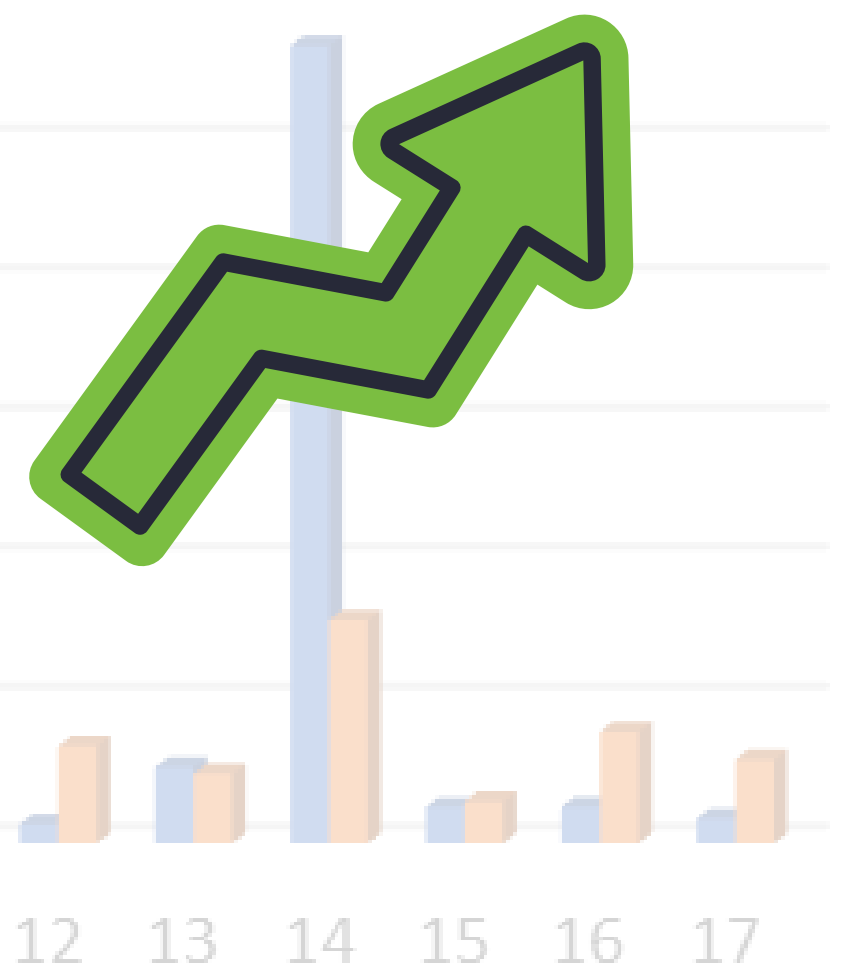
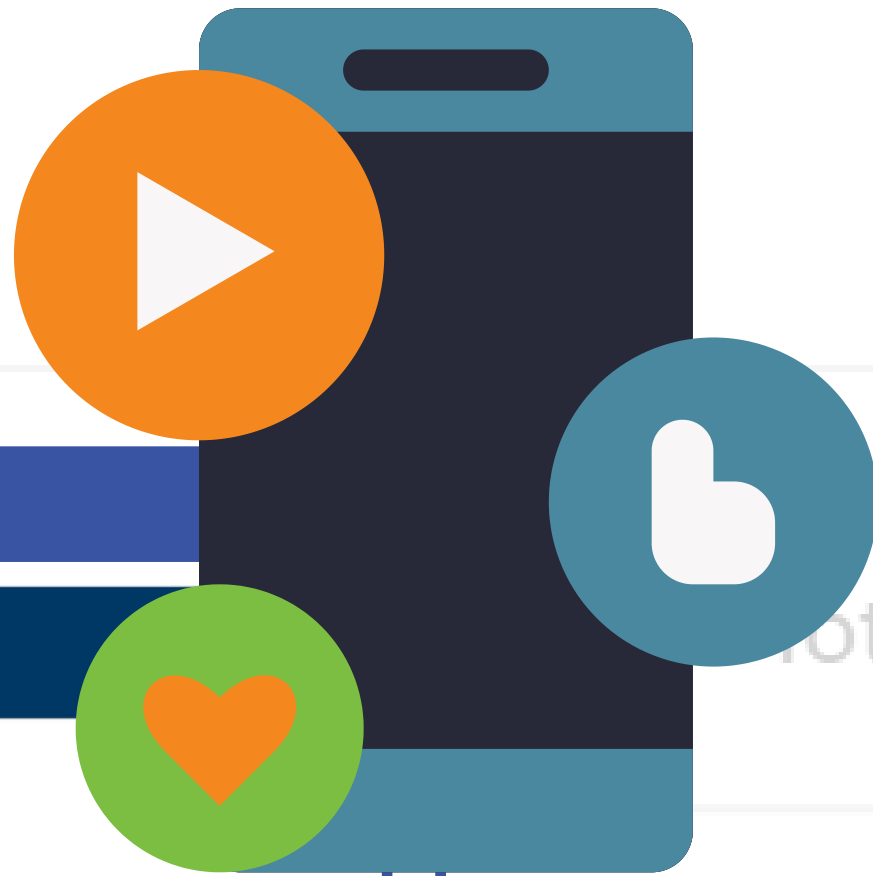
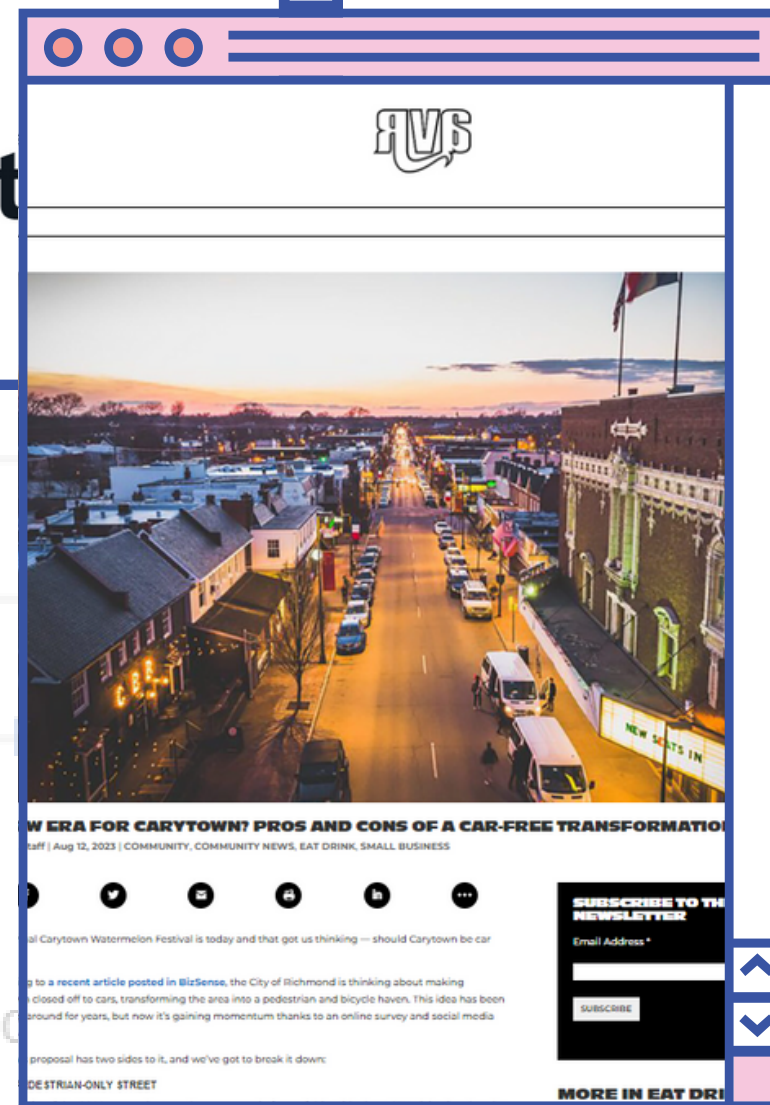
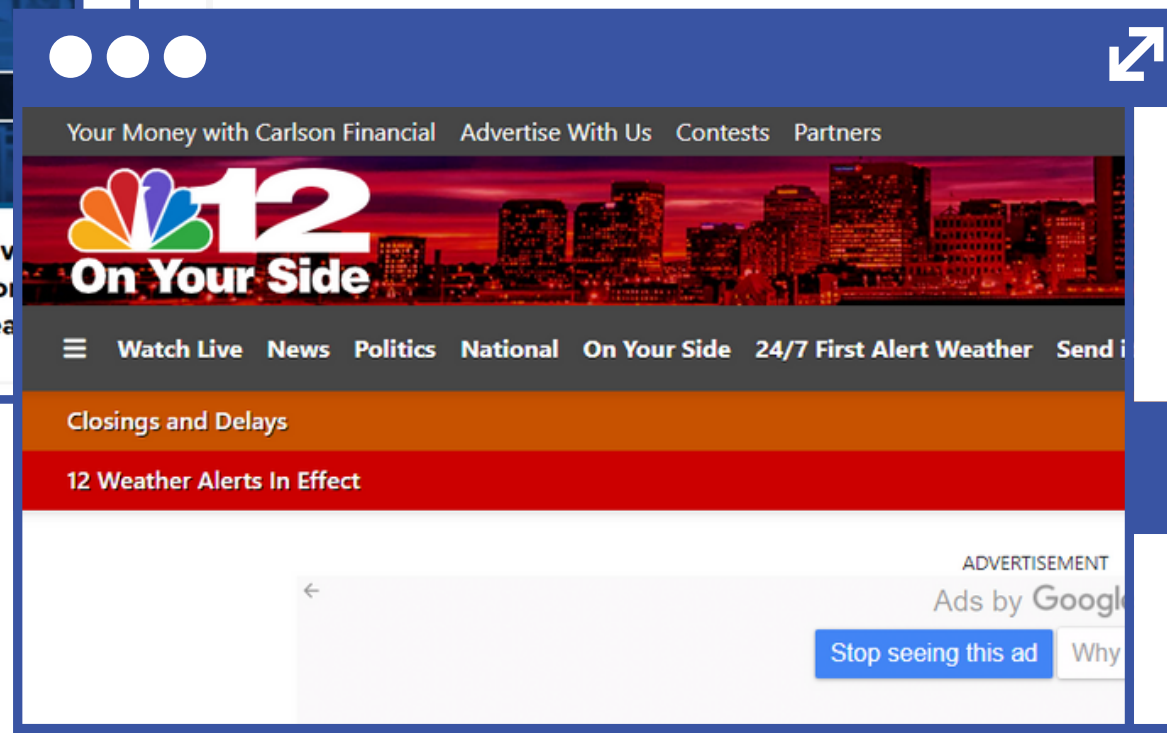
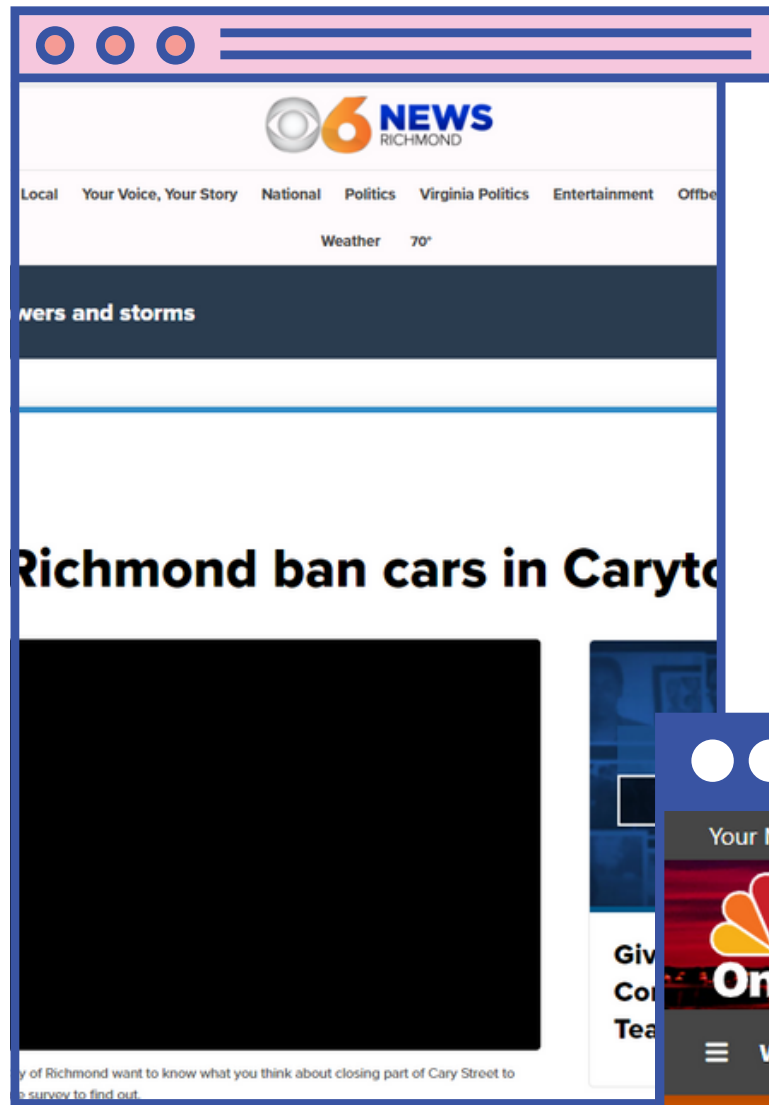
**14 of 17 Areas Met 1%  
Population Target\***



\* anticipate this change with addition of paper surveys



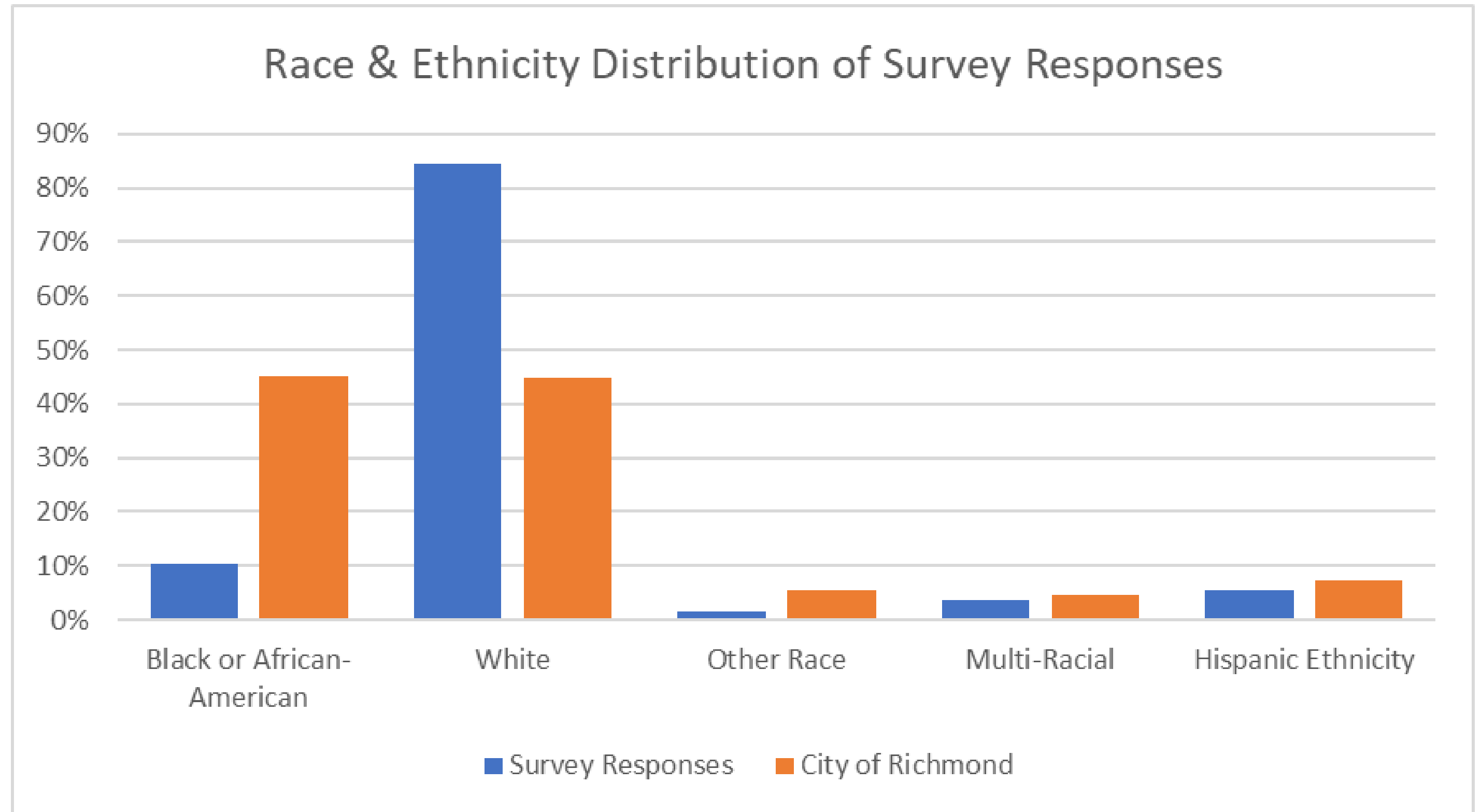
Carytown  
Recommendation  
went 'viral' pushing  
that area survey way  
beyond its goal



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total

t of TotPop

**As expected, the total survey respondent demographics are not representative of overall Richmond population.**

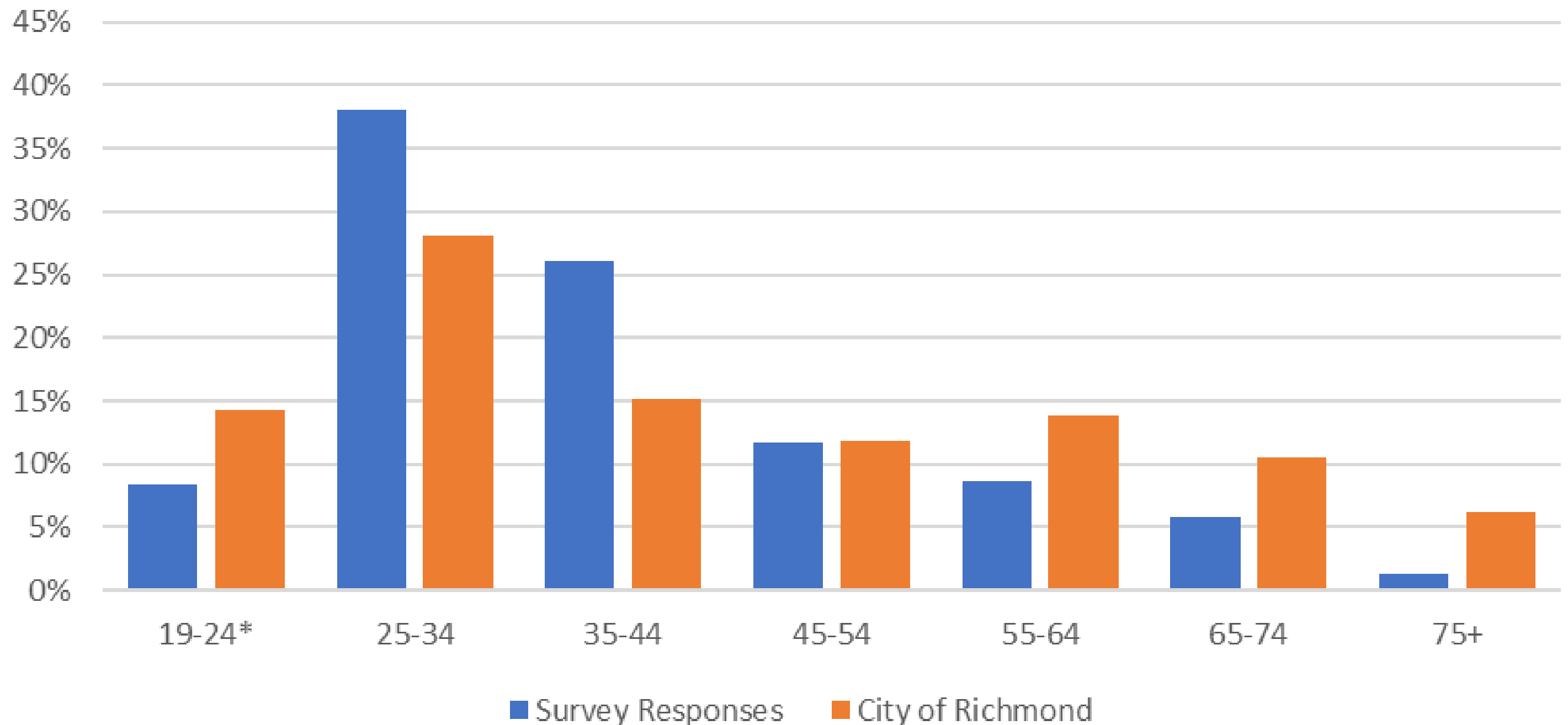


\*Survey responses currently include all online responses and a portion of the paper responses. Paper responses are still being entered.

**As expected, the total survey respondent demographics are not representative of overall Richmond population.**



Age Distribution of Survey Responses



\*Survey responses currently include all online responses and a portion of the paper responses. Paper responses are still being entered.

# The results for “all Richmonders” will be weighted to be representative of the overall city population demographics.

We are currently examining the representation and sample size of the results to determine the appropriate level of adjustment needed.



# Reporting and Using the Results



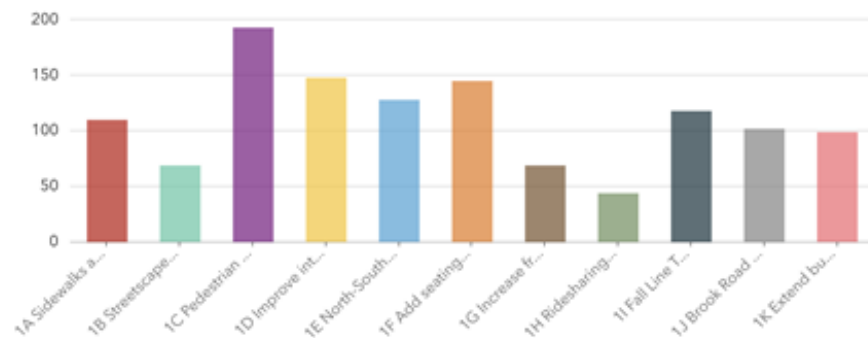
**Want to be able to say:**

**“if we asked only \_\_\_\_\_ residents, 50% or more supported this project.”**

- respondents under 25 (vs. over 25)
- respondents 65 and over (vs. under 65)
- Black/multiple race respondents (vs. white)
- low-income respondents
- Hispanic ethnicity respondents
- Black/multiple race OR Hispanic ethnicity OR low-income
- paper survey respondents (vs. online survey respondents)



# Reporting and Using the Results



Want to be able to say:

“if we asked only \_\_\_\_\_ residents, they felt x,y,z were the most important projects”

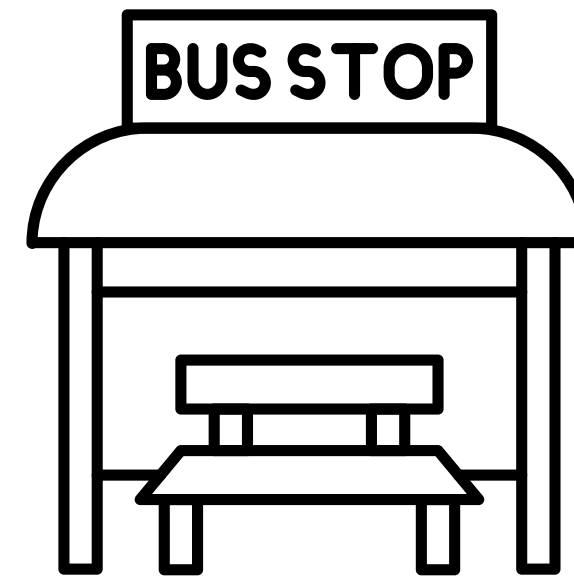
- respondents under 25 (vs. over 25)
- respondents 65 and over (vs. under 65)
- Black/multiple race respondents (vs. white)
- low-income respondents
- Hispanic ethnicity respondents
- Black/multiple race OR Hispanic ethnicity OR low-income
- paper survey respondents (vs. online survey respondents)



# Preliminary Survey Results

We are still entering and processing the responses, but based on what we can see so far:

- **Adding seating, shelter, and amenities at bus stops** was a highly-ranked recommendation in almost every area.
  - It was the #1 ranked recommendation in Downtown (including Gilpin) and Broad Rock/Walmsley
- **Improving sidewalks and filling sidewalk gaps** was a highly-ranked recommendation in all 9 areas where it was on the survey.



## Other top recommendations in Community of Concern areas:

- Pedestrian safety improvements on Chamberlayne Ave, Brooke Rd, Laburnum Ave, North Ave, and Azalea Ave
- Safety improvements on Semmes Ave and US Route 1
- Pedestrian improvements on Bells Rd, Walmsley Blvd, and Terminal Ave



# **FOCUS GROUPS:**

**Prioritizing the Strategies for Addressing Citywide &  
Programmatic Needs**





# Strategies for Non-Mappable Needs

## 11 Investment Need Categories

### 60+ Non-Mappable Needs

### 200+ Potential Strategies

Need 1A.1 :Drivers don't share the road, aren't friendly with bicyclists, and park in bike lanes.



**BIKE LANE BARRIERS**  
Install temporary barriers between bike lanes and car lanes for a brief test period.

**PUBLIC SAFETY CAMPAIGN**  
Conduct a campaign to remind bicyclists and drivers of their rights and responsibilities and how to safely share the road.

Need 1A.4: Some people can't afford to own a bike or have a physical disability and can't ride a bike.



**BIKE UPCYCLING**  
Recycle and fix up old bicycles, and give them to low-income residents for free.

**BIKE SHARE DISTRIBUTION**  
Add more bikeshare stations near bus stops and low-income communities.

**MULTIMODAL BIKE LANES**  
Allow people who ride scooters or electric bikes, or use wheelchairs, and other smaller, lighter, single-person or two-wheeled devices to use bike lanes.

# Focus Groups

Friday September 15, 2023

9:30 AM to 4:00 PM

- Had each cubicle/office set up as a station for each Investment Need Category
- Moved strategies from needs posters to either high, medium, or low, or top 5 on priority poster, for each INC
- Wrote in new ideas; Combined existing strategies
- All - day in-person event
- Paid participation, targeting Communities of Opportunity
- 21 Participants, worked in two groups





# Focus Groups - Outcomes

- Prioritized Non-Mappable Projects, Programs, and Strategies for all 11 Investment Need Categories
- Wealth of understanding on the pros and cons of each from the perspective of community members

## Strategies to Address Non-Mappable Transit Needs Investment Need Category 2: Transit

### Top Five Strategies

Choose 5 strategies you think are most important, and put them at the top of the box. Then think about these questions, and re-write the strategy if you think it should be changed.

- Where is this strategy needed?
- Who benefits?
- How can this strategy be changed to benefit low-income black/brown persons?

<p><b>1</b></p> <p><b>BUS ARRIVAL TIME DISPLAYS</b> Add real-time displays showing bus arrival times to bus stops, especially in low-income areas. 2.1.c</p>	<p><b>2</b></p> <p><b>SIGNAL PRIORITY FOR BUSES</b> Upgrade the traffic signal technology so the signals can automatically detect buses and hold the green light so the buses run faster and more reliably. (especially the pulse) 2.1.d</p>	<p><b>3</b></p> <p><b>FREE RIDES FOR LATE BUSES</b> Develop a program for bus riders users to get rides on a free Uber/Lyft if their bus is 15 minutes later than scheduled. 2.1.b</p>	<p><b>4</b></p> <p><b>FARE-FREE GRTC</b> Prioritize keeping the bus free. 2.3.a</p>	<p><b>5</b></p> <p><b>TRAIL</b> Combine... 2.4.a</p>
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### High Importance

<p><b>PRIORITIZE BUS RELIABILITY</b> Prioritize spending more on bus drivers, buy more reliable technology to improve the bus system more reliable, stable with the areas and bus routes are late or off-schedule most frequently pay the bus drivers live... 2.1.a</p>	<p><b>AFTER-HOURS RIDES</b> Invest money in an Uber-like service where bus riders can take a shared van instead of a bus stop to their destination, and take this van free if they are low-income. add security 2.5.c</p>	<p><b>AFTER-HOURS RIDES</b> Invest money in an Uber-like service where bus riders can take a shared van instead of a bus stop to their destination during hours that the bus doesn't run, and take this van for free if they are low-income. 2.2.a</p>			
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### Medium Importance

<p><b>Your Ideas</b> add security on buses for increased safety</p>					
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### Low Importance

<p><b>LIGHT RAIL TRANSIT</b> Study light rail as a future means to connect quickly with the more areas in and at the edges of the city. 2.5.b</p>	<p><b>CAR-SHARING</b> Bring more car-sharing programs into the city, cover car-sharing costs for low income Richmonders. 2.5.a</p>				
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## Strategies to Address Non-Mappable Safety Needs Investment Need Category 5: Safety/Security

### Top Five Strategies

Choose 5 strategies you think are most important, and put them at the top of the box. Then think about these questions, and re-write the strategy if you think it should be changed.

- Where is this strategy needed?
- Who benefits?
- How can this strategy be changed to benefit low-income and black/brown persons?

<p><b>1</b></p> <p><b>PUBLIC INPUT IN POLICING</b> Facilitate grassroots efforts for community policing, and lead a public outreach process so Richmonders can define and communicate how they want police to enforce traffic and safety laws. 5.3.c</p>	<p><b>2</b></p> <p><b>Your Ideas</b> Hire more police officers and make sure they come in from, not off the street, and make sure they are ready to respond to the needs of the community. 2.4.a</p>	<p><b>3</b></p> <p><b>ENFORCE SAFETY LAWS</b> Step up enforcement of transportation safety laws, including wearing seat belts, yielding to pedestrians, distracted driving, and speeding. Add more staff to make sure that we are enforcing the laws. 5.2.a activity</p>	<p><b>4</b></p> <p><b>PUBLIC TOILETS</b> Build free-standing public restrooms along routes where lots of people walk, or provide financial incentives to businesses for allowing public use of restrooms. 5.6.b</p>	<p><b>5</b></p> <p><b>CROSSWALK VISIBILITY</b> Improve intersections to make sure drivers can see people crossing the street and people waiting to cross. Light up the street to see people. (like Christmas) 5.4.c</p>
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### High Importance

<p><b>PUBLIC SAFETY CAMPAIGN</b> Conduct a safety campaign for drivers, bicyclists, and pedestrians to encourage responsible driving and responsible walking. 5.1.a</p>	<p><b>ENCOURAGE AWARENESS</b> Conduct a public awareness campaign to discourage distracted driving and distracted walking. 5.1.b</p>	<p><b>SAFE ROUTES TO SCHOOL</b> Continue to seek more money for Safe Routes to School projects like more school crossing guards and better school zone speed enforcement. 5.5.a Hire more bus monitors to ride on the buses</p>	<p><b>PRIORITIZE DANGEROUS ROADWAYS</b> Identify which streets have high crashes and lots of speeding, and make changes to slow down cars on these streets first. 5.4.b</p>		
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### Medium Importance

<p><b>CRASH REPORTING</b> Work with local news report on crashes without blaming. 5.1.c</p>	<p><b>ENFORCEMENT REPORTING</b> Create a system for residents to report issues with enforcement. 5.3.b</p>	<p><b>NEW SPEED TECHNOLOGY</b> Look into other potential tools and strategies for reducing speeding. Maybe one related to 'smart roads' or other technology that can communicate with cars and smart phones when someone is in an intersection. app in your phone. 5.2.d</p>	<p><b>PUBLIC SEATING</b> Install more benches throughout the city along routes where lots of people walk. 5.6.a</p>		
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### Low Importance

<p><b>REVENUE FOR SAFETY PROJECTS</b> Use the money from writing tickets to fund projects that improve pedestrian and bicycle safety. 5.3.d</p>	<p><b>SPOKESPEOPLE FOR SAFETY</b> Get the Mayor and City leaders to talk about why safety is important and tell people the City will be stepping up enforcement (issuing warnings and writing tickets) in a way that does not negatively impact minority or low-income people more than others. 5.3.e</p>	<p><b>POLICE TRAINING</b> Train police officers on transportation safety priorities and how to communicate with communities of opportunity to enforce laws without escalation. 5.3.a</p>	<p><b>SPEED CAMERAS</b> Use cameras for automated enforcement to issue warning tickets for speeding. 5.2.c</p>	<p><b>RED LIGHT CAMERAS</b> Use cameras for automated enforcement to issue warning tickets for running red lights. 5.2.b</p>	<p><b>DESIGN FOR SLOW SPEED</b> Change the streets so it's easier to drive fast. 5.4.a</p>	<p><b>NO RIGHT ON RED</b> Make all intersections No Right Turn On Red. 5.4.d</p>
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# Focus Groups - Outcomes

- Each group did their own prioritization.
- Second group could see and reflect on previous group's work.
- Last hour spent reconciling major differences as a whole group.
- Notes were taken on rationale



# Focus Groups - Outcomes

## Top 5 - 8 Non-Mappable Recommendation for each INC

**Strategies to Address Non-Mappable Safety Needs**  
Investment Need Category 5: Safety/Security

**Top Five Strategies**  
Choose 5 strategies you think are most important, and put them at the top of the box. Then think about these questions, and re-write the strategy if you think it should be changed.

- Where
- Who
- How

black/

1 **ENCOURAGE AWARENESS**  
Conduct a public awareness campaign to discourage distracted driving and distracted walking.  
5.1.b

2 **SAFE ROUTES TO SCHOOL**  
Continue to seek more money for projects like school crossing guards and before-school zone speed enforcement.  
5.5.a

3 **CROSSWALK VISIBILITY**  
Improve intersections to make sure drivers can see people crossing the street and people waiting to cross.  
*Light up the street to see people (like Christmas)*  
5.4.c

**PUBLIC SEATING**  
Install more benches throughout the city along routes where lots of people walk.

**PUBLIC TOILETS**  
Build free-standing public restrooms along routes where lots of people walk. Provide financial incentives to businesses for allowing public use of restrooms.  
5.6.b

**PUBLIC INPUT IN POLICING**  
Facilitate grassroots efforts for community policing, and lead a public outreach process so Richmonders can define and communicate how they want police to enforce traffic and safety laws.  
5.3.c  
*+ consider increases in enforcement + consider 5.3.b*

**ENFORCEMENT REPORTING**  
Create a system for residents to report issues with enforcement or lack of enforcement.  
5.3.b  
*has links v/s 5.3.c*

**Strategies to Address Non-Mappable Sustainability Needs**  
Investment Need Category 10: Sustainability

**Strategies**

- Where is this strategy needed?
- Who benefits?
- How can this strategy be implemented to benefit low-income and black/

think are most important, and put them at the top of the box. Then think about these questions, and re-write the strategy if you think it should be changed.

black/

3

**YOUR IDEAS**  
*Bring the food + education to "*

**YOUR IDEAS**  
*Environmental Education Campaign*

**YOUR IDEAS**  
*Bring the food + education to "*

**LANDSCAPING IN NEIGHBORHOODS**  
Plant more trees, plants, landscaping, and other green infrastructure along streets throughout the City to create more shade, absorb rainwater, and improve water quality.  
10.5.a

**MORE PLANTS**  
Plant more trees, plants, landscaping, and other green infrastructure along streets throughout the City to create more shade, absorb rainwater, and improve water quality.  
10.5.a

**REQUIRE FRIENDLY BUILDING**  
Change the requirements for new buildings so builders have to put in sidewalks and street trees, and use materials that reduce flooding, keep pollution out of rivers and streams, and don't make the air hotter.  
10.5.e

**USE COOLER MATERIALS**  
Use light color asphalt, light color roofs, and roofs with plants (green roofs) to cool the air and reduce heat.  
10.5.c

**COOLING CENTERS**  
Provide shade and cooling areas like cooling centers at community centers and libraries, and shelters and solar-powered fans at bus stops. Figure out where temperatures are the hottest and which communities are most at risk for heat-related illness and provide shade and cooling centers in these areas first.  
10.5.d

**CITY INVESTMENTS**  
When the City hires businesses to do work, like repave roadways and install street lights, make sure they give preference to minority-owned and energy-efficient contractors that use green-energy and green-vehicles.  
10.1.a

**FOOD VENDING IN PARKS**

**Safety Semm**  
Cowal  
Increase  
with traf  
pedestri

3

# Process for Action Plan



# Process: How did we get here?

What do we want transportation to do?



## Needs



How can we fix those needs?  
What steps can we take now, in the near term, mid-term, & long-term?

## Implementation

How can we pay for these improvements and who will be responsible?

## Policy



What is wrong or missing? What needs to be fixed to achieve stated policy?

## Recommendations



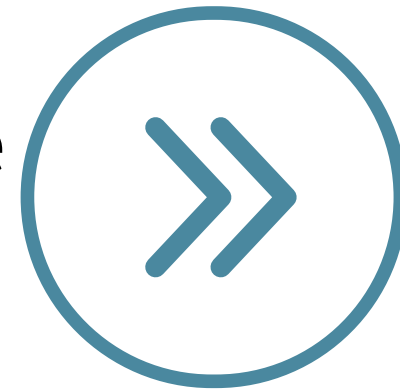


# Process:



## What We Have:

140 +/- hard infrastructure projects



## What We Need:

50 +/- well defined projects for Action Plan



## What We Have:

200 +/- non-mappable programs, policies, and strategies



## What We Need:

50-60 +/- non-mappable programs, policies, and strategies

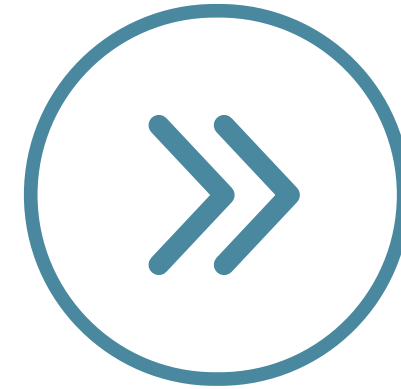
# Process:



## What We Know/Are

### Developing:

General Magnitude of Cost, Feasibility/Readiness, Public and CofC Priority for each project



## What We Need:

Decide on Process to combine and weight these variables



## What We Know/Are

### Developing:

Community of Concern Priority for each program/strategy



## What We Need:

Advisory Committee Additional Prioritization & Process to combine and weight these variables

# Process to combine and weight variables

140 Mapped Recommendations; 120 Programs and Strategies	Public Priority	Readiness (level of design work completed, level of preplanning or existing status of programs) & Feasibility	Cost (eligibility for an existing program, level of magnitude of cost)
Project 1	High	High	\$\$\$
Project 2	High	Medium	\$\$
Project 3	Low	High	\$

# Process to combine and weight variables

140 Mapped Recommendations; 120 Programs and Strategies	Public Priority	Readiness (level of design work completed, level of preplanning or existing status of programs) & Feasibility	Cost (eligibility for an existing program, level of magnitude of cost)	Total:
Project 1	3	3	1	7
Program 1	3	2	2	7
Strategy 1	1	3	3	7

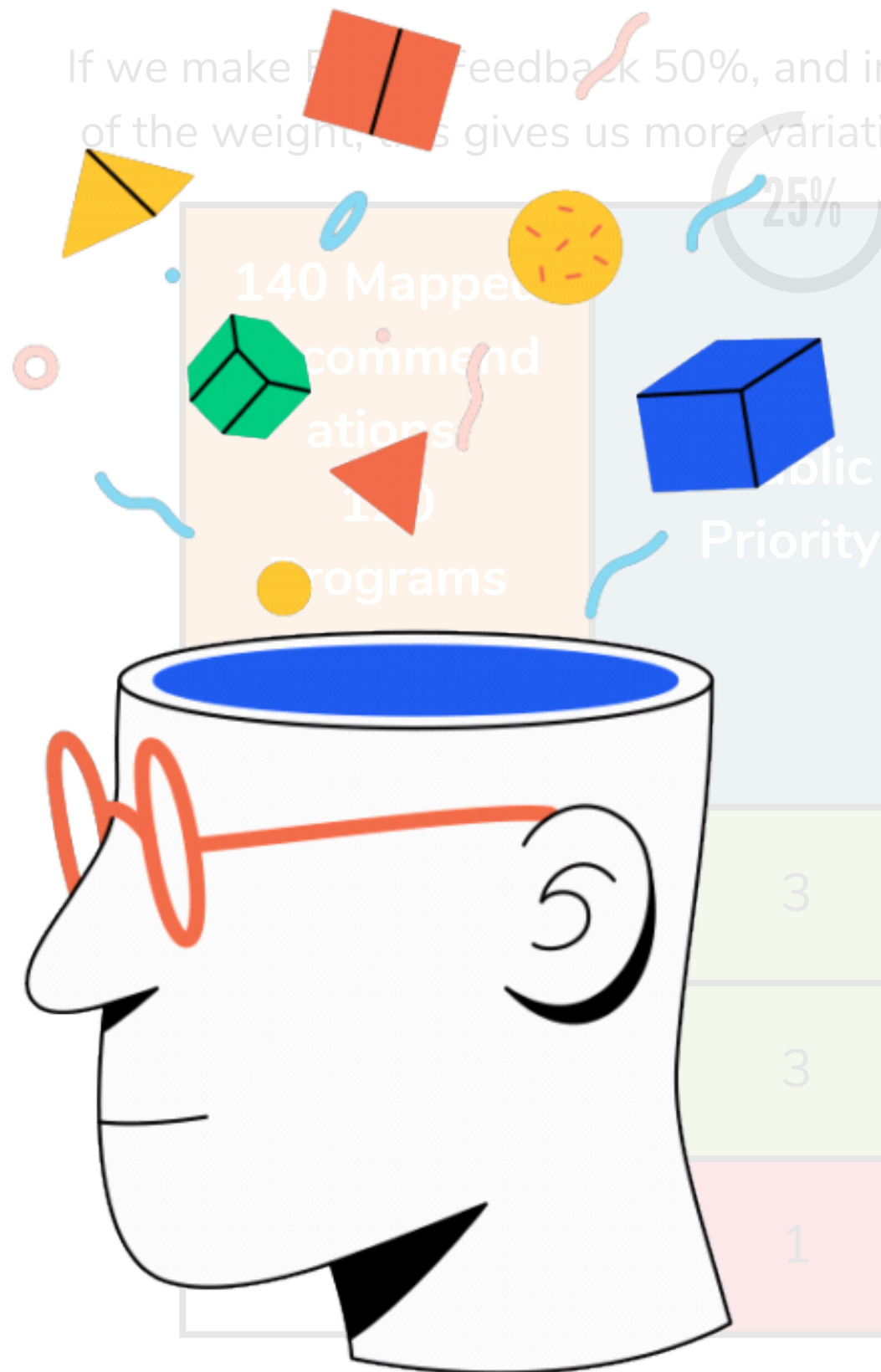
# Process to combine and weight variables

If we make Public Feedback 50%, and include Community of Concern As 25% of the weight, this gives us more variation and stays true to our equity focus.

140 Mapped Recommendations; 120 Programs and Strategies	25% Public Priority	25% Community of Concern Priority	25% Readiness & Feasibility	25% Cost (eligibility for an existing program, level of magnitude of cost)	Total:
Project 1	3	2	3	1	9
Program 1	3	3	2	2	10
Strategy 1	1	2	3	3	9

## Discussion on weighting:

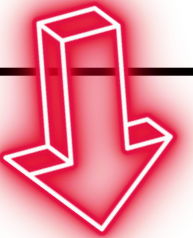
- Should public priority be higher (equity focus)?
- Should cost or readiness/feasibility be weighted more than another? Should partially funded projects automatically go to the top?
- Other thoughts?



# Ensuring Communities of Opportunity Benefit



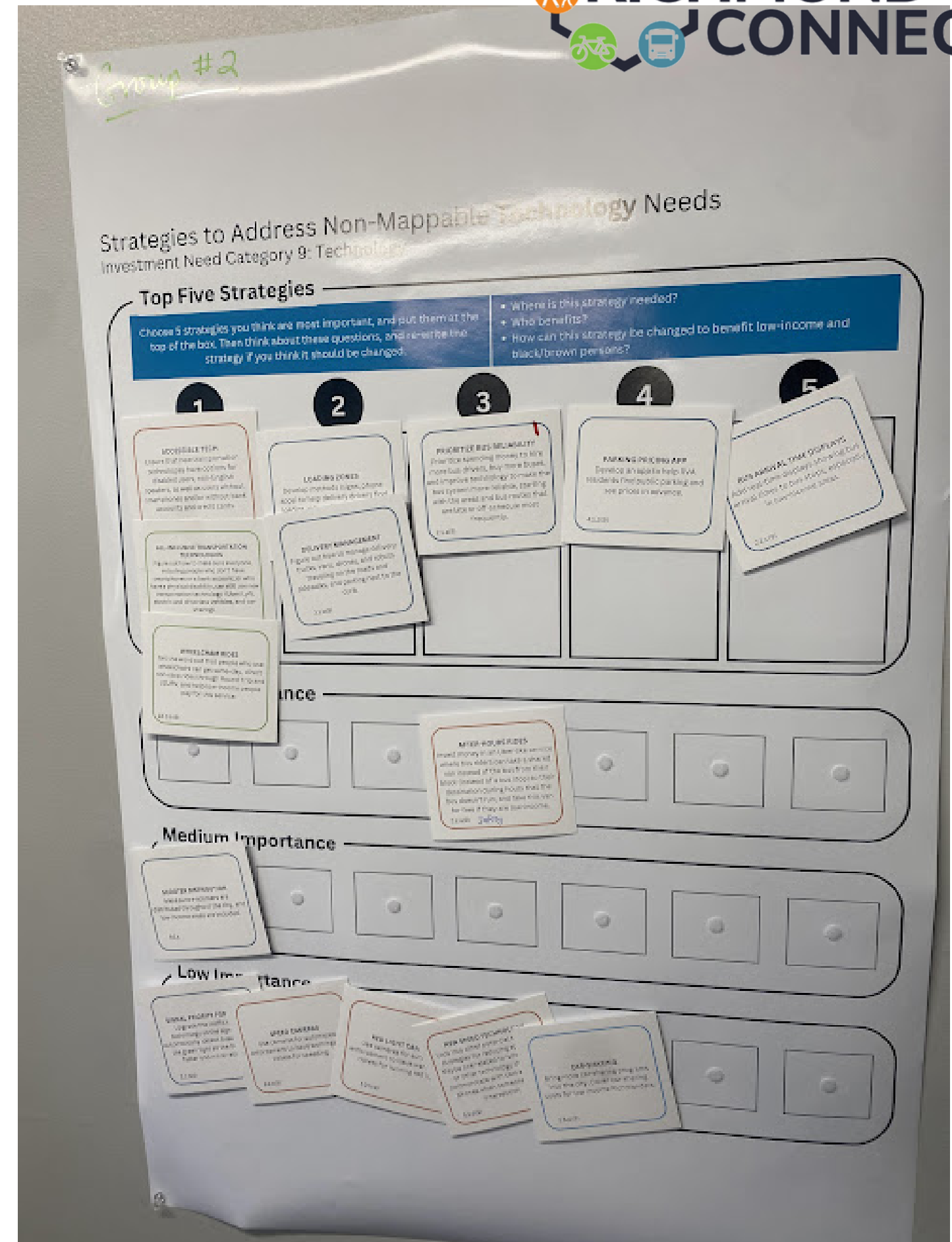
140 Mapped Recommendations; 120 Programs and Strategies	Public Priority	Community of Concern Priority	Readiness & Feasibility	Cost (eligibility for an existing program, level of magnitude of cost)	Is this an investment IN a Community of Concern (0/1 if in C of C boundary)?	Total:
Project 1	3	2	3	1	0	9
Program 1	3	3	2	2	1	11
Strategy 1	1	2	3	3	1	10



## What We Need:

### Advisory Committee Additional Prioritization

- Present focus group prioritized boards to Advisory Committee
- Have them rearrange based on their priorities
- Use a combination of both advisory committee and focus group priorities to select top 3-8 for each INC
- Detail implementation steps for each including partners and funding





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# Next Steps



- **Steering Committee to review projects selected for the Action Plan using weights decided on today**
- **Action plan final will undergo one more round of public review**
- **Council introduction and adoption**