



# **RICHMOND CONNECTS**



## **Advisory Committee Meeting #4**



April 18, 2023

9:00 - 12:00

Main Street Station

Recommendations Development Workshop

# Today's Agenda

1

Process Recap

**Finalized Needs Analysis**

2

Break Out Groups

**Recommendations for High Need  
Areas - 2 Hours**

3

Report Out

**30 Minutes**

4

Next Steps

**Phase 4 Outreach & Scenario  
Planning**

What do we want transportation to do?

## Needs

How can we fix those needs?  
What steps can we take now, in the near term, mid-term, & long-term?

## Implementation

What is wrong or missing? What needs to be fixed to achieve stated policy?

## Recommendations

How can we pay for these improvements and who will be responsible?

## Policy

**YOU ARE  
HERE**

# Complete

Adopted by Council May 2022



Policy Guide for Richmond Connects

- Reframes transportation as means for achieving Equity
- Builds on Richmond300 & RVAgreen2050
- Outcomes:
  - Policy Statements
  - Documents past land-use and transportation injustices

# In Process

March 2022 - October 2023



## ACTION PLAN

- 2 year process measuring transportation needs with an equity lens
- Outcomes:
  - Recommends projects and programs
  - Contains action items for immediate implementation (0 - 12 months)
  - Contains recommendations for near term (1-5 year) and mid-term (5-10 years)

# Just Started

February 2023 - December 2023

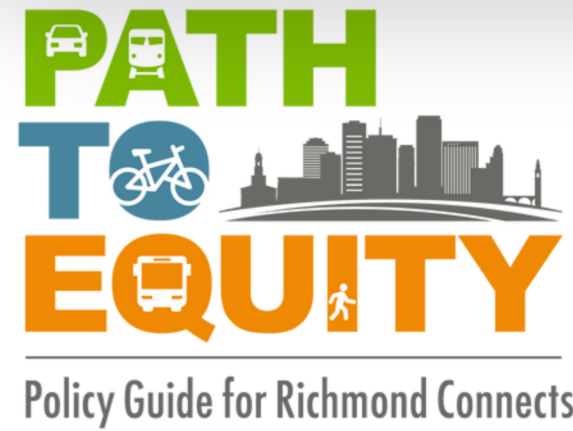


## SCENARIO PLAN

- 10 month process
- Asks 'What if we invested heavily in X, Y, or Z transportation, what does that do for equity?'
- 3 scenarios
- Holds land use steady (assumes growth occurs in nodes)
- Measures changes in access to jobs, healthcare, green space, retail by various modes, for Communities of Concern
- Outcomes:
  - Guidance for policy makers on trade-offs of different investment directions

# Complete

Adopted by Council May 2022



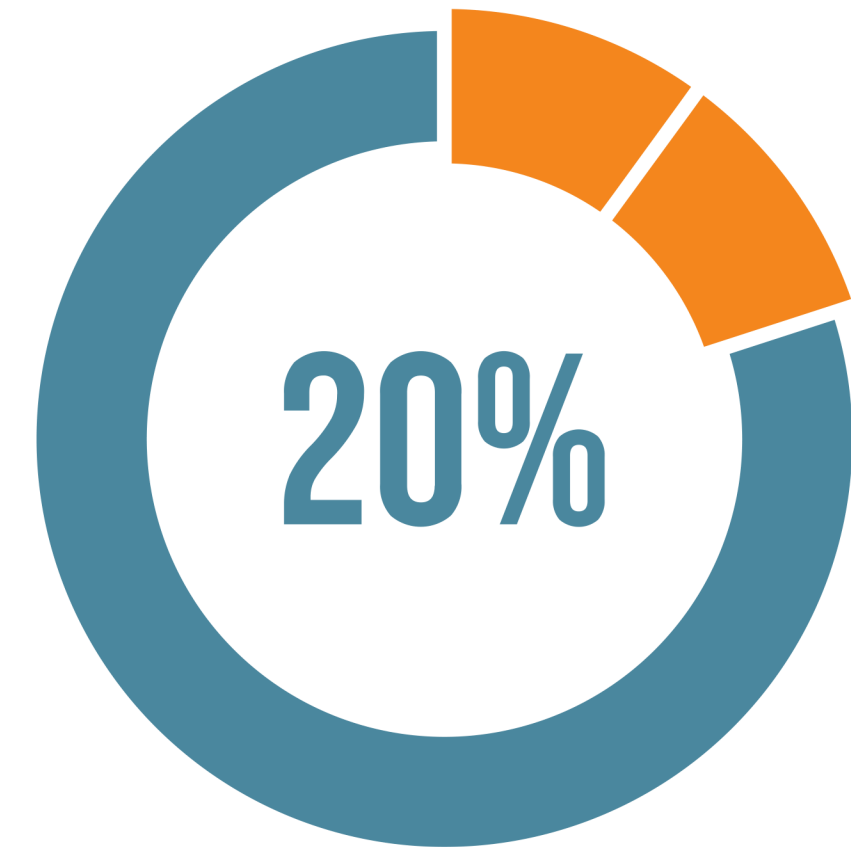
# In Process

March 2022 - October 2023



# Just Started

February 2023 - December 2023



# Ground Us in Our Vision...



Richmond prioritizes the **movement of people** over the movement of vehicles through a **safe, reliable, equitable, and sustainable transportation network**.

– Vision for Equitable Transportation from Richmond 300, the City’s Master Plan, adopted in 2020.

The city’s definition of true equity is to “**empower people and communities that have experienced past injustices by removing barriers to access and opportunity**”

– Equity Agenda, Adopted 2021



## **Immediate Action Items**

- 0-12 Months
- Lighter Quicker Cheaper (LQC) Projects
- Programs and Policies that can be enacted immediately
- Recommendations on studies to start immediately

## **Near - Term Action Items**

- 1-5 Year Action Items
- Projects, Programs and Policies to Meet Top Needs
- 'Typical' transportation project types that require longer funding timelines
- Already developed or conceptualized, possibly already engineered projects recommended for application in immediate funding cycles

## **Mid -Term Action Items**

- 5-10+ Year Action Items
- Projects, Programs and Policies to Meet Top Needs that need more STUDY
- Project that need to be developed
- Where we have a problem but are unsure of the solution
- Recommended longer-term studies
- Longer-term projects

*Anticipated Draft Project List = May 2023, Public Feedback = May-July, Finalization = September 2023*

*Lots of existing projects meet the top needs.*

**How are we identifying which projects to do first?**





# Process for Today

Roll up your sleeves!! Break-out groups for 2 hours



## OBJECTIVES:

1. Discuss process for reviewing needs and existing recommendations. How can this be improved? Does this serve our equity goals?
2. Answer:
  - Which recommendations best address the highest needs?
  - What other NEW recommendations should we include?
  - What are immediate action items we can recommend? (e.g. lighter/quicker/cheaper immediate implementation ideas)

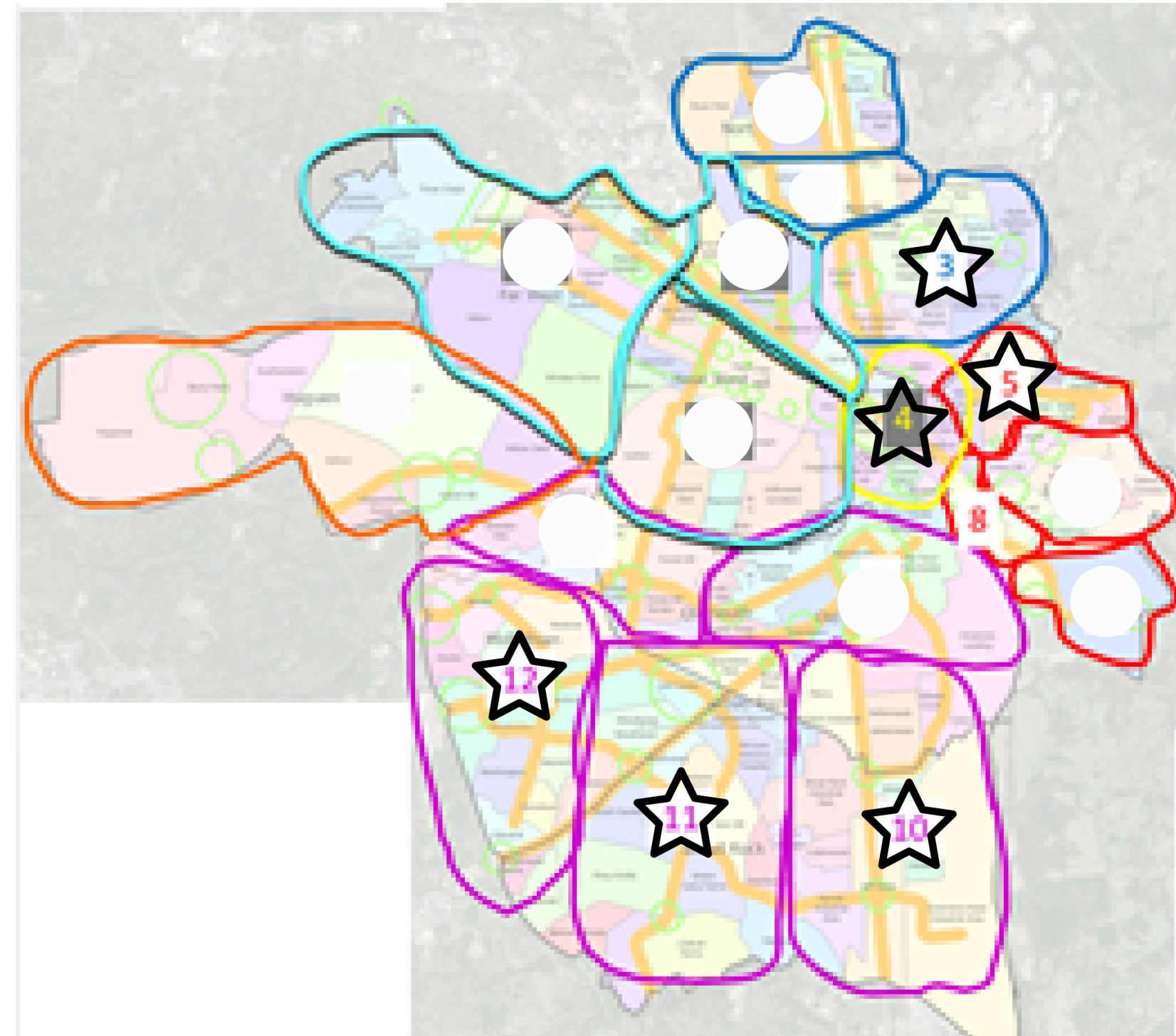
# Ground Rules

- Titles left outside the door
- Everyone's voice is valid, no right answers
- 'Parking board' for tabling discussion but capturing ideas/thoughts that need attention later
- ELMO
- Limit side conversations, we are here to work TOGETHER



# Process for Today

- Area 4: Downtown incl. Gilpin
- Area 5: Fairfield Area (East End)
- Area 10: Rt 1 Corridor area (Southside)
- Area 11: Broad Rock/Walmsley area (Southside)
- Area 12: Midlothian/German School Rd area (Southside)
- Area 3: Highland Park (Northside)



# Today's Agenda



Report Out  
**30 Minutes**

# Today's Agenda

4

Next Steps

**Phase 4 Outreach & Scenario  
Planning**



# SCENARIO PLAN

**LONG-RANGE**

**PLANNING**

## Outcomes:

Actionable **recommendations** for policy-makers to realize a more equitable transportation network in 2045.

**Information** policy-makers and decision-makers can use on the tradeoffs of different investment directions.

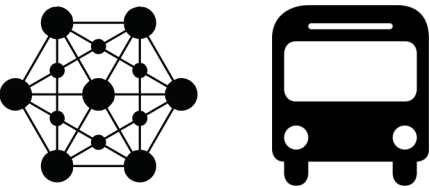

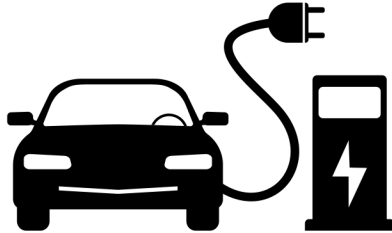
## Methods:

Model changes in **access** to jobs, green space, healthcare, and food destination for Communities of Concern vs. non-CoC

Qualitative Discussion of risks of each scenario on:

- Climate vulnerability
- Housing affordability
- Gentrification and displacement
- Economic resiliency
- Transportation Costs/Affordability

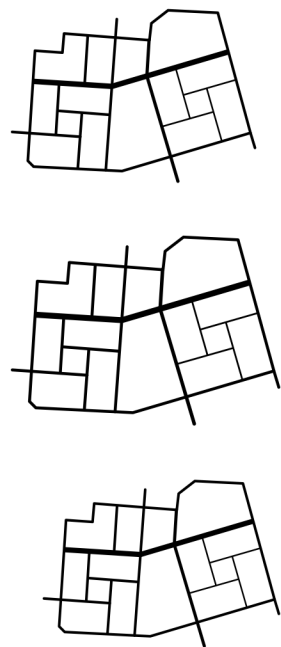
# Defining Scenarios

	<b>Modal Emphasis</b>	<b>Spatial Lever</b>	<b>Scale of Investment Lever</b>	
<b>Scenario A: Equitable Transit</b>	Majority of investments go to better transit service. Bike/ped improvements are focused on access to high-frequency transit stops.	City-based: improve transit service from COC areas to good-paying jobs	Fewer projects funded. Projects that are funded are high cost, higher capacity transit	
<b>Scenario B: Active (Walkable &amp; Bikeable) Nodes</b>	Majority of investments go to bike & ped infrastructure and micro-mobility	Neighborhood-based; focused on Nodes	Lots of small (lower cost) projects.	
<b>Scenario C: Emerging Technology</b>	Invest in preparing for electric vehicles, e-bikes, and shared economy	Regional-based: Investments focused on reaching long distance destinations outside the city	A mix of small localized infrastructure investment with large programmatic investments.	

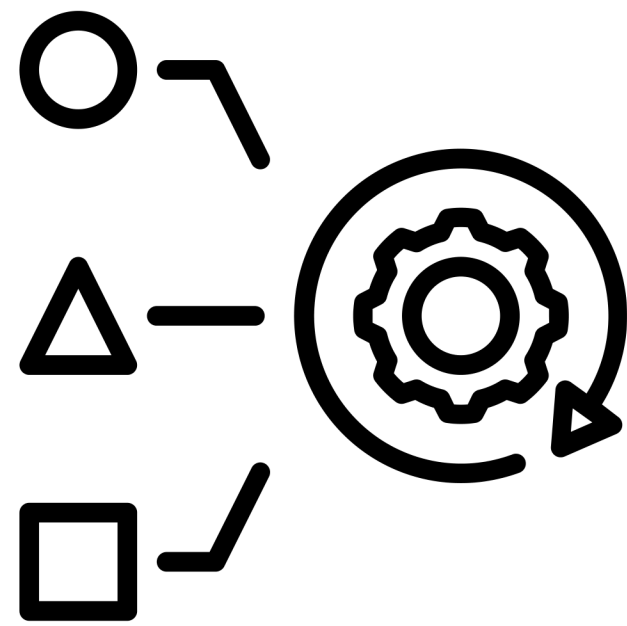


# Scenario Planning Process

3 Scenario Networks

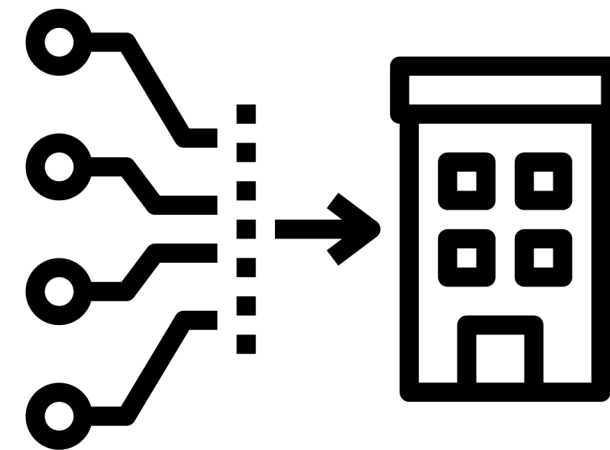


Run in  
Accessibility  
Model



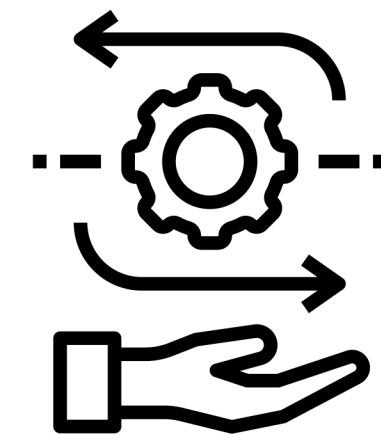
Transportation network changes in each scenario, land use and growth is constant (assuming growth in nodes) in all 3 scenarios.

Outputs  
Accessibility  
Scores



See how different packages of investments improve access for Communities of Concern to jobs, green space, healthcare and food.

Post Processing  
Qualitative  
Measures



Assess the risks of the different scenarios on climate vulnerability, housing affordability, gentrification, etc.




# PHASE 4 OUTREACH



# PHASE 4

# OUTREACH

- Advisory Committee Recommendations Workshop (today!)
  - Future: May-July Outreach to 'vote' on top recommendations
  - Telephone town halls
  - Pop up events, targeting CoC
  - Focus groups, targeting CoC
  - Smaller area print-outs for in-person accessibility
- 



**THANK YOU**

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