



RICHMOND CONNECTS



Advisory Committee Meeting

June 6, 2022

Welcome!

Why are we here?

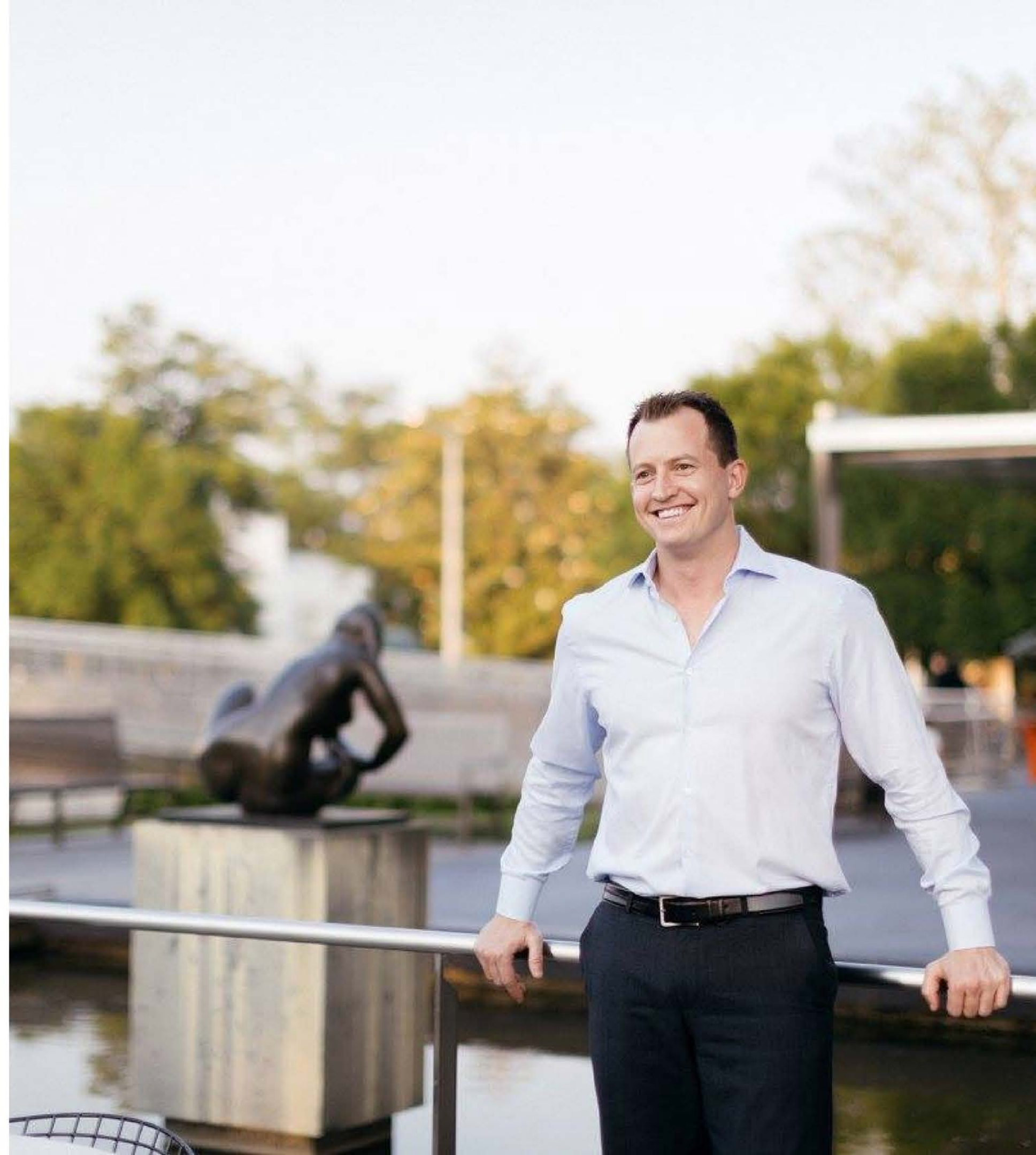
Richmond Connects is the process to develop the City of Richmond's transportation plan -

a plan to make the transportation system work for everyone.



Opening Remarks

Get inspired by our leaders and
decision makers!



Ground Rules

1. Everyone speaks
(silence is agreement)

2. One conversation
(respect the speaker)

3. Titles left outside the
door

4. ELMO – Enough, Let's
Move On!

Agenda

01



Welcome and
Introductions

02



Presentation: Why
are we here and
what are we going
to do today?

03

Small Group
Mapping:
Transportation in
Richmond - What
needs to be
improved?

04



Break for Lunch

05

Small Group
Work Sessions:
How can we
make this
process
equitable and
inclusive?

06



Large Group
Discussion: How
can you help?

07



Next Steps

08



Optional Poster
Session: How
are we
measuring the
needs?

Advisory Committee

Our Role



**Our
Charge
Today**



Be the VOICE for your neighborhood,
your community, your organization.

Who's Here Today

Special shout out!

Citizen Ambassadors

City Council & Council Liasons

General Public

Transportation Advocacy Groups

Richmond Area Bicycling Association

Partnership for Smarter Growth

Bike Walk RVA

RVA Rapid Transit

Virginians for High Speed Rail

Transportation Agencies

VDOT

Port of Virginia

DRPT

RideFinders

GRTC

Richmond Metropolitan Transportation Authority

Governmental Agencies

Plan RVA

Hanover County

Henrico County

Chesterfield County

Richmond Redevelopment and Housing Authority

VA Dept. of Social Services

Social Justice Organizations

NAACP

Southern Environmental Law Center

Black Lives Matter

Community Unity in Action/Legal Aid

6 Wheels Consulting

381 Movement

Black Power Movement

Senior Connections

Educational Institutions

Virginia Commonwealth University

Virginia Union University

Reynolds Community College

University of Richmond

Richmond Public Schools

Business and Economic Development

Richmond Association of Realtors

BLK RVA

Richmond Chamber of Commerce

Virginia Asian Chamber of Commerce

Metropolitan Business League

Venture Richmond

Hispanic Chamber of Commerce

Introduce Yourself

to others at your table

Name

Organization (if you have one)

In 1 sentence:
Why are you choosing to be
on this Advisory Committee?



By show of hands:

**Who is returning from
Path to Equity?**

Who is new?

Raise your hand:

**What do you remember
from Path to Equity?**



Equity is:

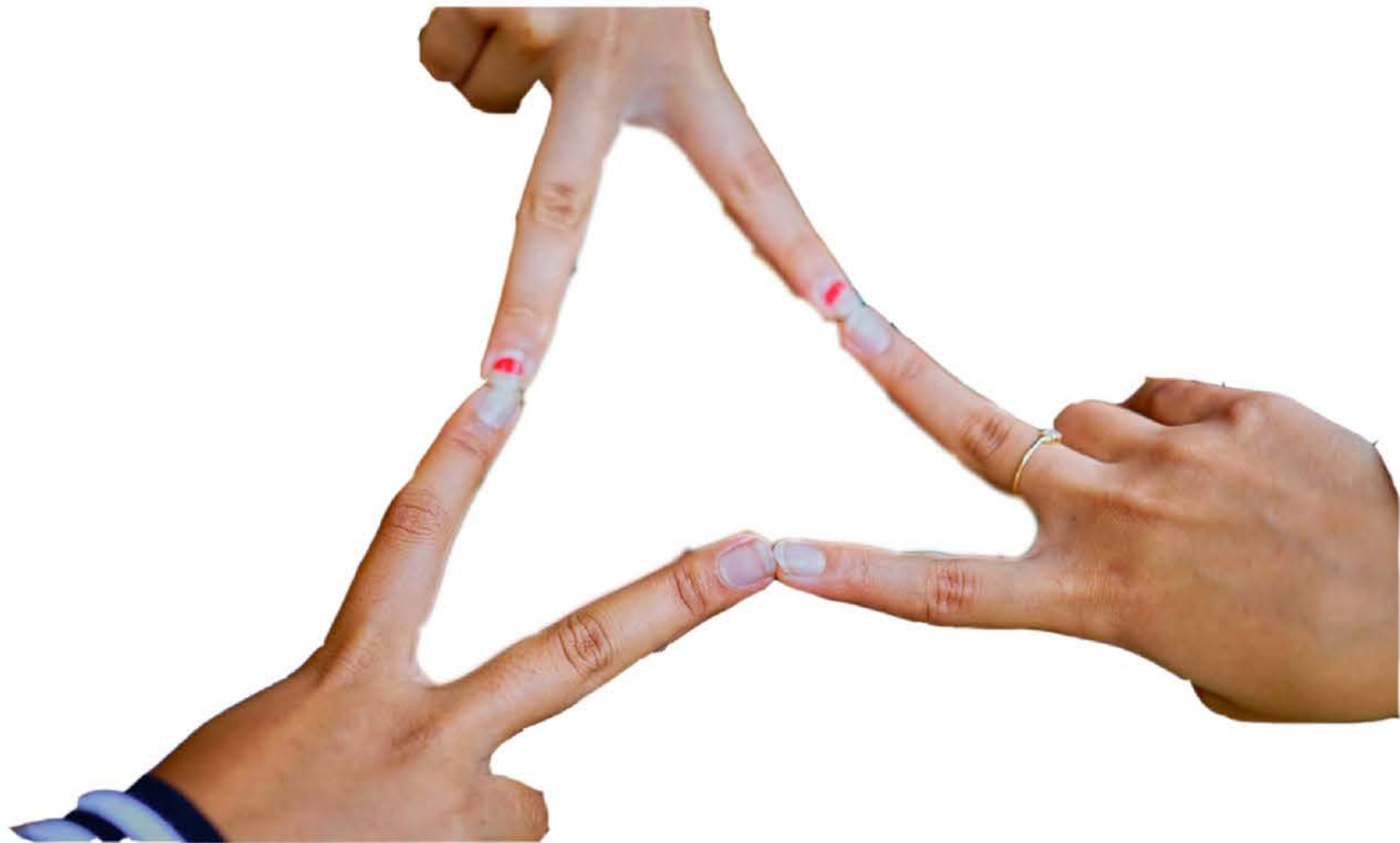
Empowering people and communities that have experienced past injustices by removing barriers to access and opportunity.

from The City of Richmond's Equity Agenda,
adopted June 14, 2021

“ Richmond prioritizes the movement of people over the movement of vehicles through a safe, reliable, equitable, and sustainable transportation network. ”

Vision for Equitable Transportation from
Richmond 300

If transportation was equitable in Richmond, what would be different?



Open your phones and scan the QR code or go to: <https://www.menti.com/h6jf8z3dba>

To take the poll:

Code: 6103 0269

If transportation was equitable in Richmond, what would be different?

Major thoroughfares would have protected bike and pedestrian infrastructure and frequent transit service

Never having to think about how to get somewhere

Streets would be wider for cyclists and more space on sidewalks.

- more connected community - trust in leadership

Fewer cars on the road!

Everyone has a range of efficient and

Anyone anywhere in the city can get to where they need to be without a personal vehicle in a time comparable to having a personal vehicle!

Bus service to outlying areas where needed

The bus wouldn't take so long to get from point a to point b. There would



Press **ENTER** to pause scroll



What is RICHMOND CONNECTS ?

Richmond Connects is the **process** to develop the City of Richmond's transportation plan – a **plan** to make the transportation system work for **everyone**.



What is RICHMOND CONNECTS ?

Richmond Connects is a citywide transportation master plan.

It will create a **list of projects** and other recommendations that the City will seek funding for to make it easier and safer to get around without a car.



What is RICHMOND CONNECTS ?

Richmond Connects is different from other transportation master plans.

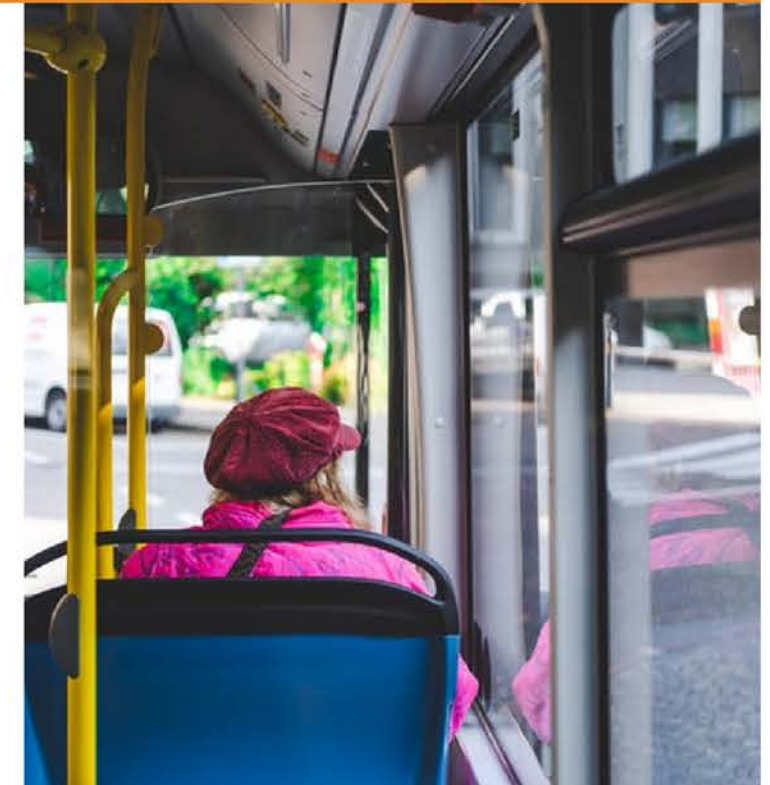
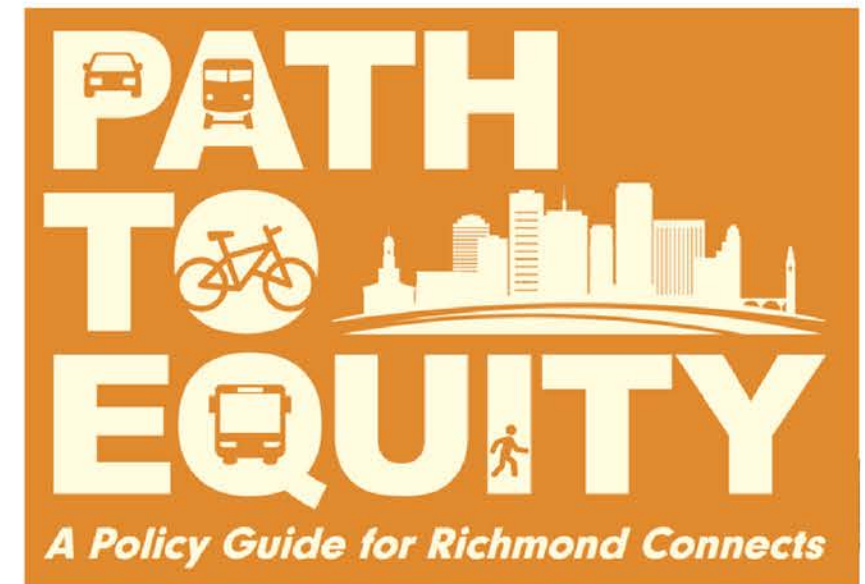
It's **focused on equity** and will work towards **healing past injustices.**



How do we achieve equity in transportation?

GUIDING PRINCIPLES

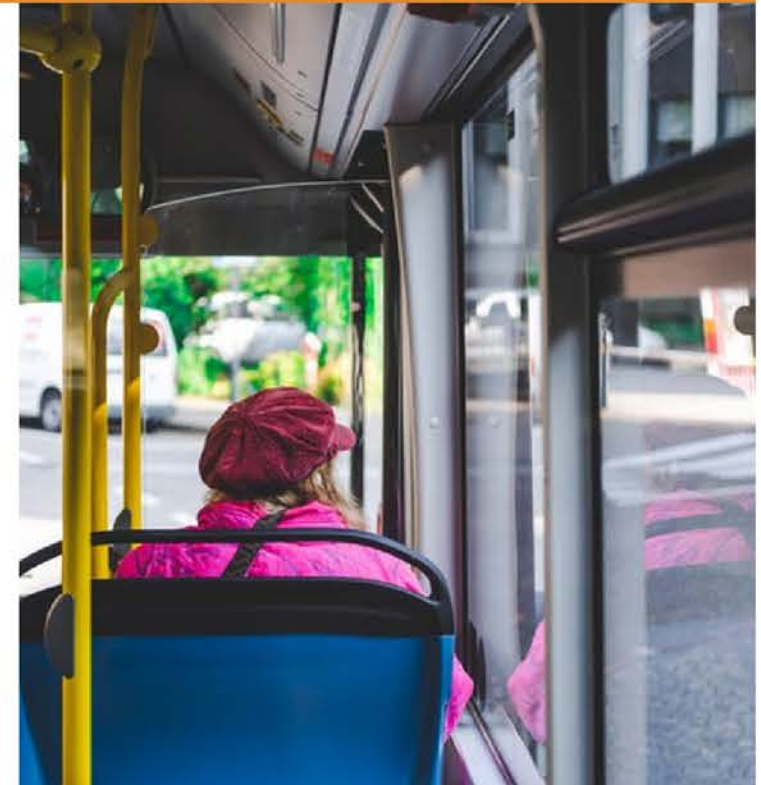
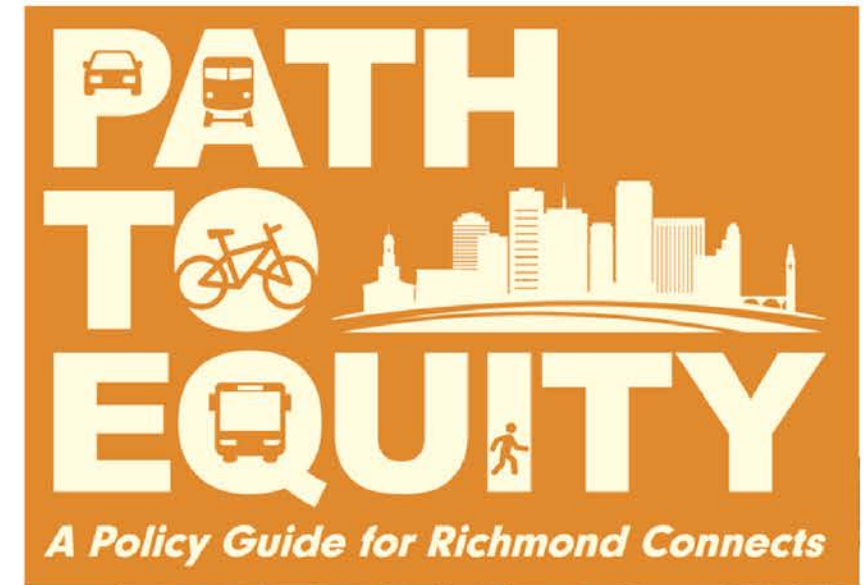
- Listen more than you talk
- Walk the walk, not just talk the talk
- Put your money where your mouth is



How do we achieve equity in transportation?

EQUITABLE OUTREACH

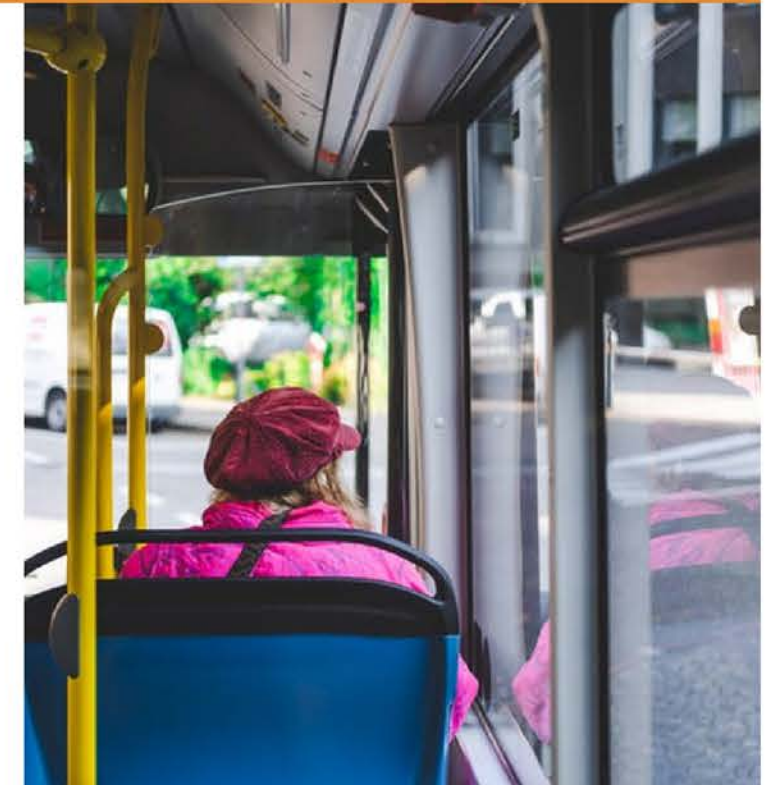
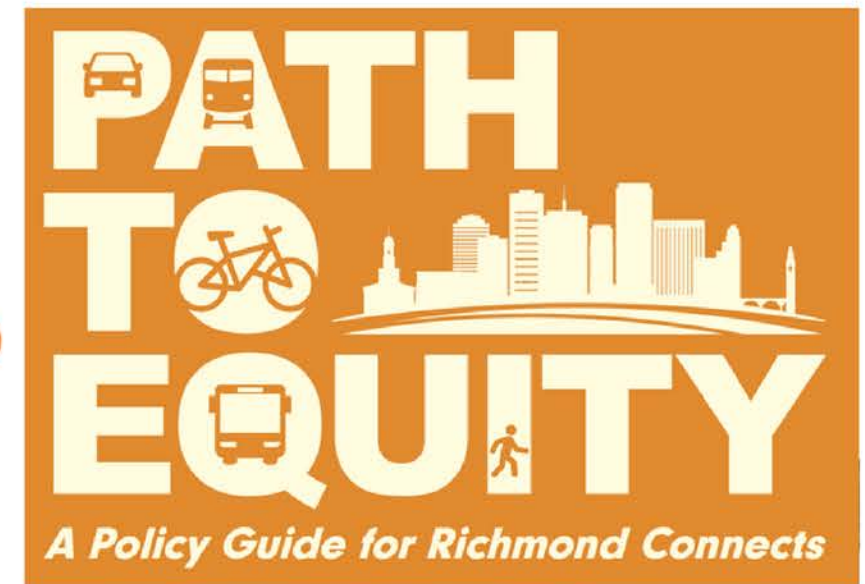
- Focus on elevating voices of people who have been harmed by past injustices



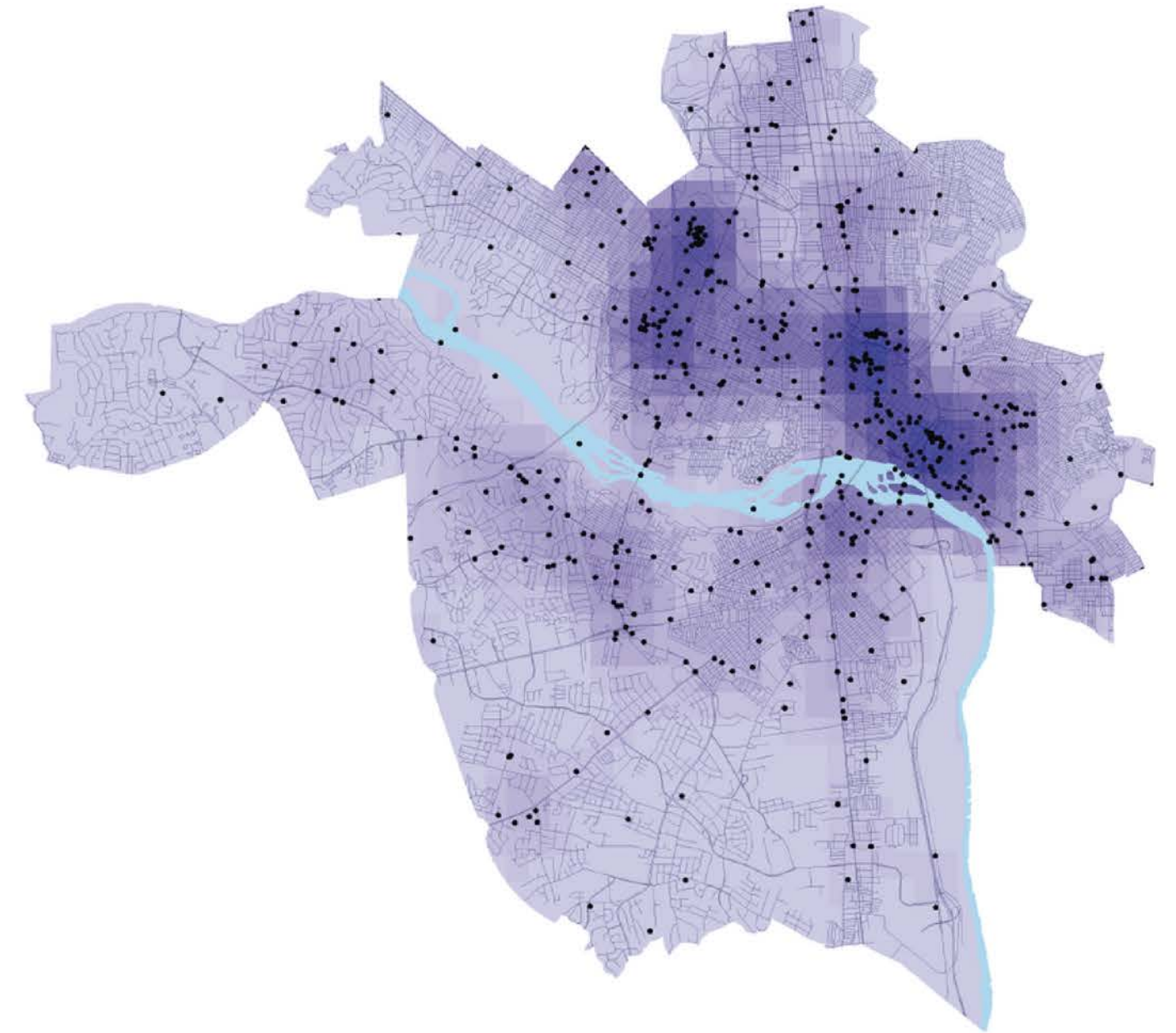
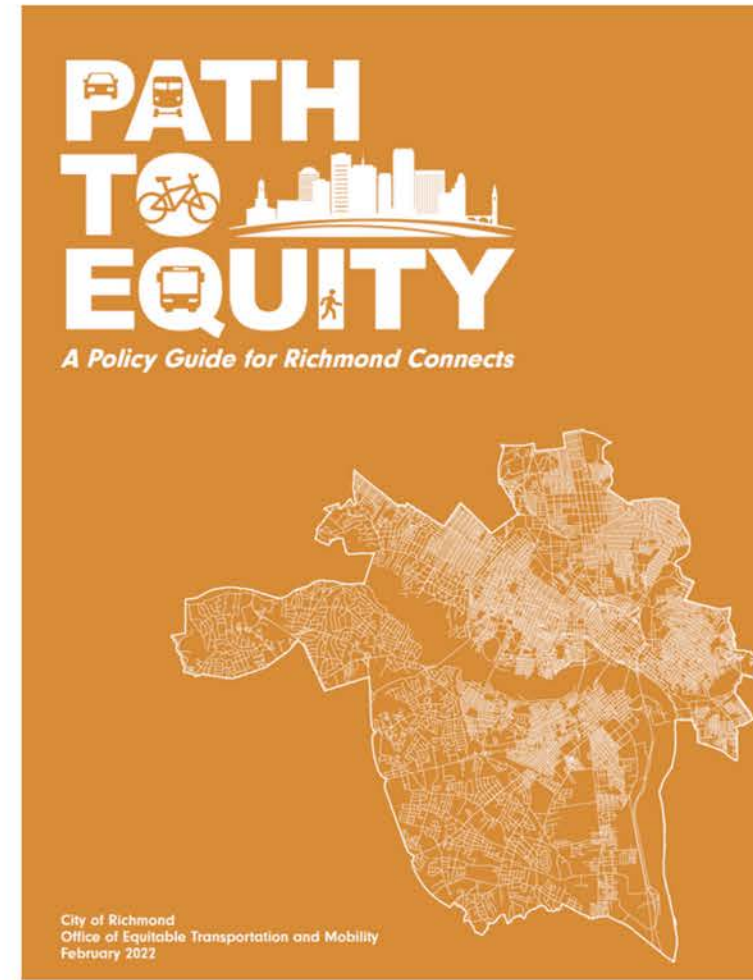
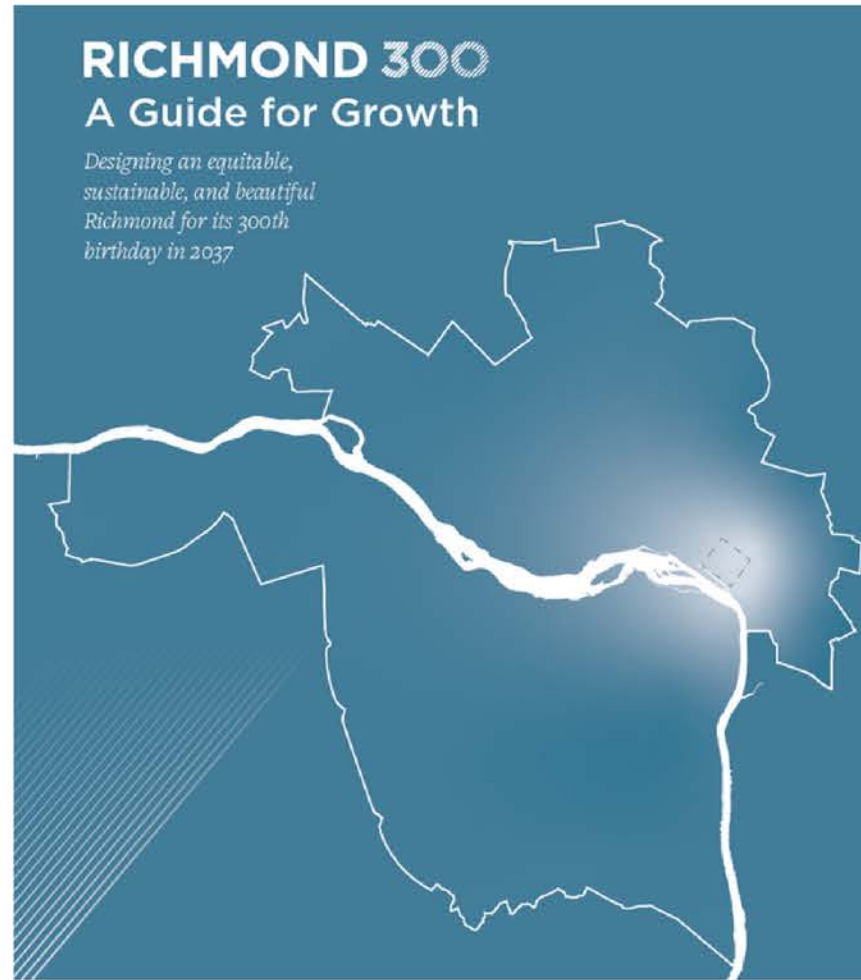
How do we achieve equity in transportation?

COMMUNITY DECISION-MAKING

- Put decision-making authority into participants' hands so they mold the outcomes of the process.



We've been listening..



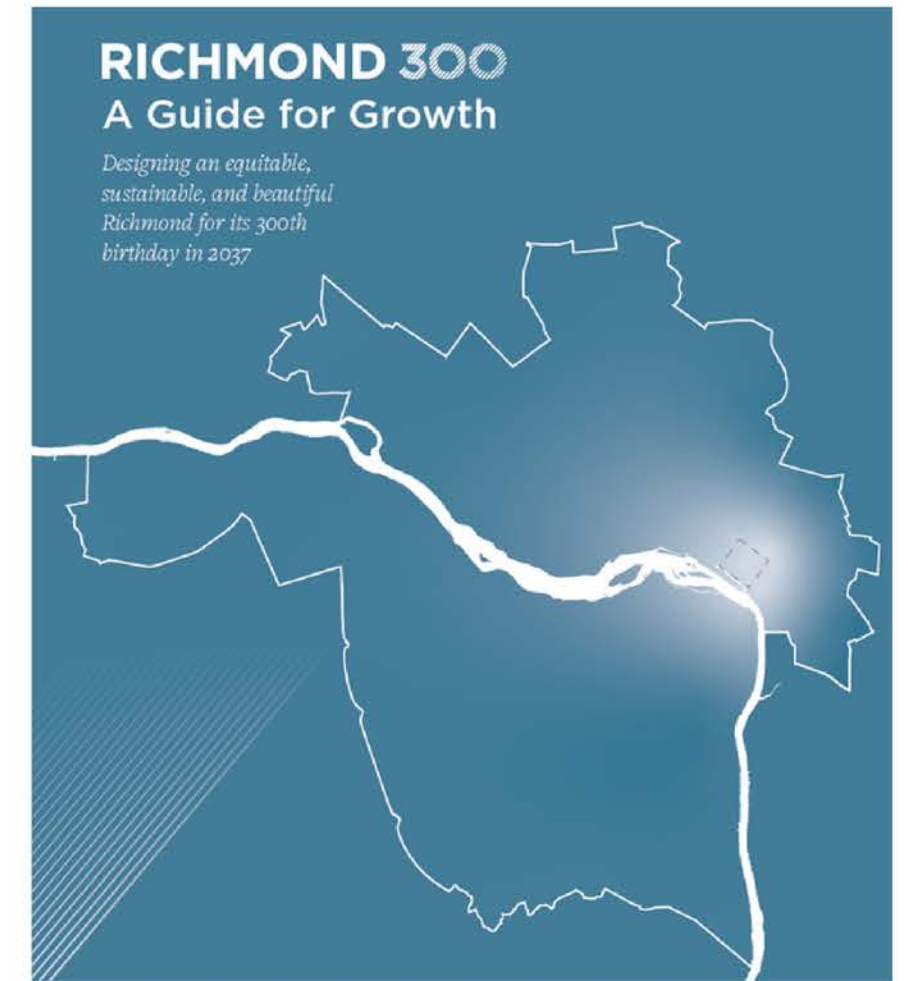
We asked and you responded ...

Richmond 300

- **Gathered comments on future connections.**
- **Created a vision for equitable transportation.**
- **Developed a future connections map.**

Big moves:

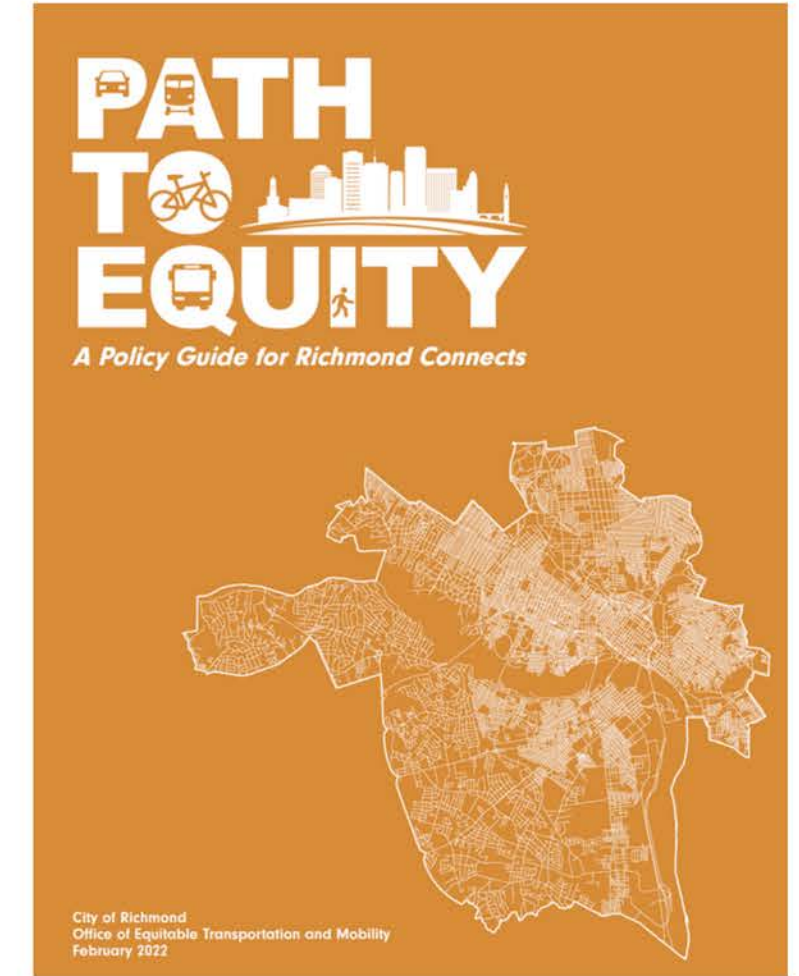
- **Reconnect the City**
- **Provide greenways and parks for all**



These are a reflection of what Richmonders said is needed over 2 years of dialogue.

Path to Equity

- Ranked transportation injustices based on level of impact.
- Identified barriers
- Composed 10 equity factors that will guide the Richmond Connects process.



Equity Factors



EQUITY FACTOR 1: Transportation investments will improve access to housing, jobs, services, recreation, and education, addressing remaining inequities created by redlining.



EQUITY FACTOR 2: Transportation investments will reconnect and revitalize communities to address inequities created by the highway system's dissection of neighborhoods.



EQUITY FACTOR 3: Transportation investments will improve neighborhood connectivity and revitalize the fabric of the communities negatively impacted by urban renewal.



EQUITY FACTOR 4: Transportation investments will improve access to housing, jobs, services, and education to address the isolation of low-income inner ring suburbs where families are pushed.



EQUITY FACTOR 5: Transportation investments will address gaps in the multimodal network and will utilize new planning tools to improve safety and accessibility deficiencies stemming from traditional car-centric planning.

Moving from goals and objectives to action

RICHMOND'S STRATEGIC MULTIMODAL PLAN

Spring 2021



Policy Guide
for Richmond
Connects

Spring 2022



Winter 2023

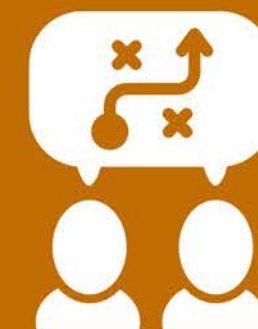
POLICY GUIDE



EQUITABLE
MOBILITY &
ACCESSIBILITY
ACTION PLAN



SCENARIO
PLAN



We are here

What are we doing first?

Transportation Plans:

1. identify existing and future transportation needs
2. develop projects to address the needs
3. prioritize the projects for implementation

Richmond Connects will:

1. figure out which needs are the most pressing and important to improve equity
2. develop solutions to address the most pressing needs

Richmond Connects is about doing what we said we were going to do in the Richmond 300 Master Plan and the Path to Equity Policy Guide.

How are we going to do this?

A combination of:
data-driven analysis and
public input to identify
needs ■

■ what needs to be improved and where?



What are needs?

Transportation System needs:

Gaps or problems in the transportation system



Equity Focus Areas:

People and communities that have been harmed by past injustices



What's next

Identify top needs:

What's most important?

this Summer

Develop solutions:

What can we do to address the needs?

this Fall

Looking longer term:

- What could 2050 look like?
- What future do we want for Richmond?
- How do we get there?

Winter/Spring



**To make sure this process and the product
are equitable**

- Equitable community engagement throughout the process
- We need your help!

Take 15 minutes for a short break

The next session will begin
at 11:00 am.

Move to a table whose
area you are familiar with.



Transportation in Richmond: What needs to be improved?

Test out the survey

1

Take the survey



<https://bit.ly/3x5o4XU>

2

Discuss at your
table

What worked well?

What didn't work well?

**What should we change
to make it better?**

3

Share with the
whole group

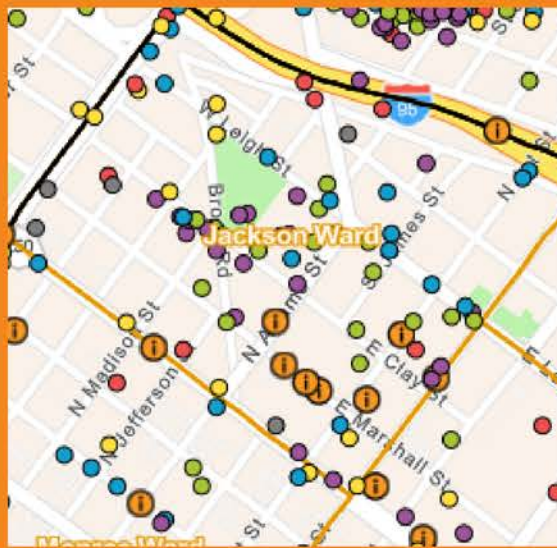
**What's your top
suggestion to make the
survey better?**

Transportation in Richmond: What needs to be improved?

See what's already been said

1

Go to the map of
responses



<https://bit.ly/3xgLQS1>

2

Explore the barriers and future connections that are identified in your area. Talk amongst your table.

Where did you add a new dot? Why?

What barriers and future connections did other people identify nearby?

What comments on the map resonate with you the most?

What other barriers or future connections should be added?



Lunch Break!

Grab some food.

Find the table number on your
nametag, and sit at your assigned
table at 12:30.

Small Group Work
Sessions

How can we make this
process equitable and
inclusive?

12:30 pm to 2:00 pm

First, who responded?

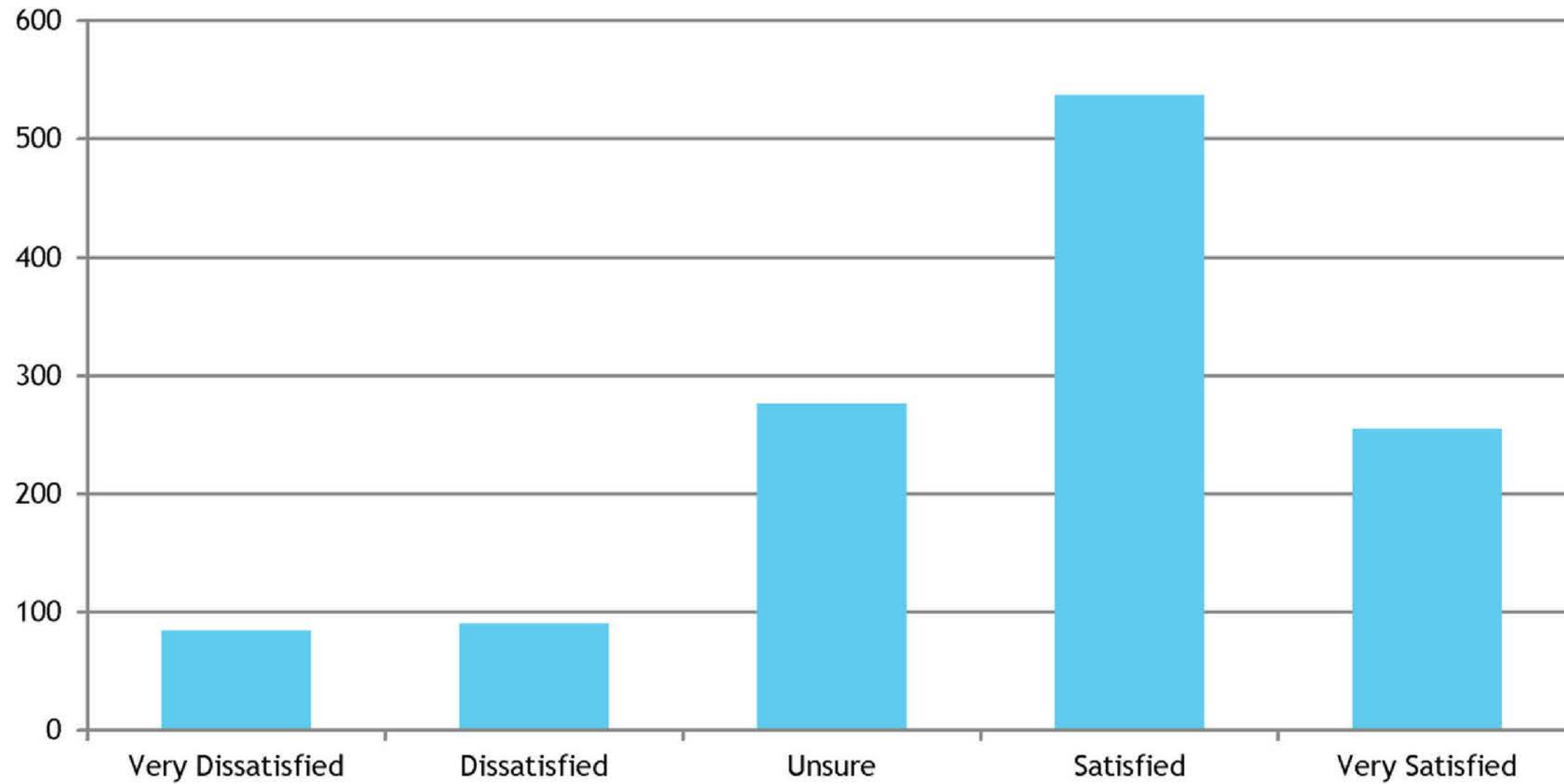
Over 1,900 people responded to the Path to Equity survey between June and August 2021.



Survey Satisfaction

About 64% of participants were satisfied or very satisfied with the survey.

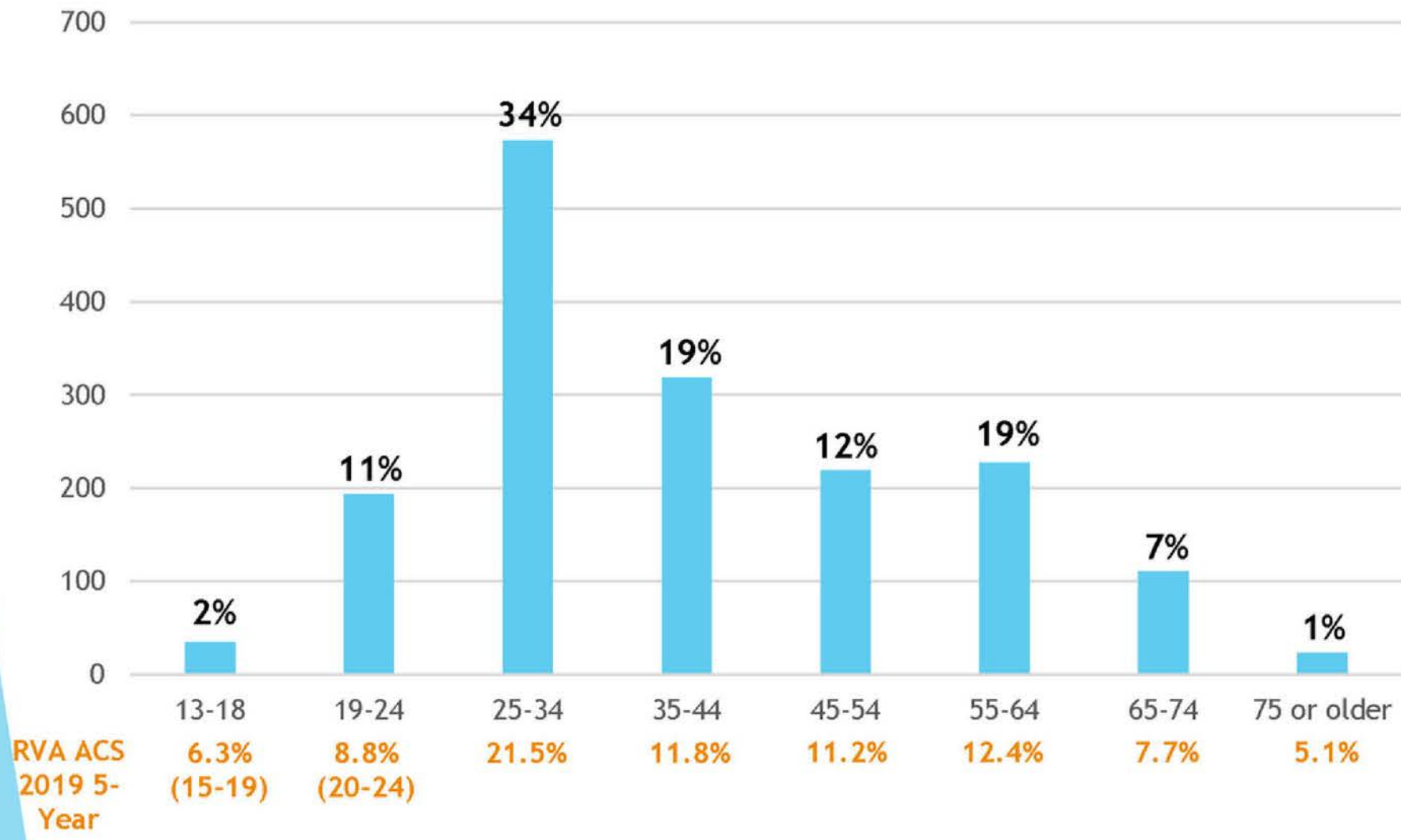
Participant Survey Satisfaction



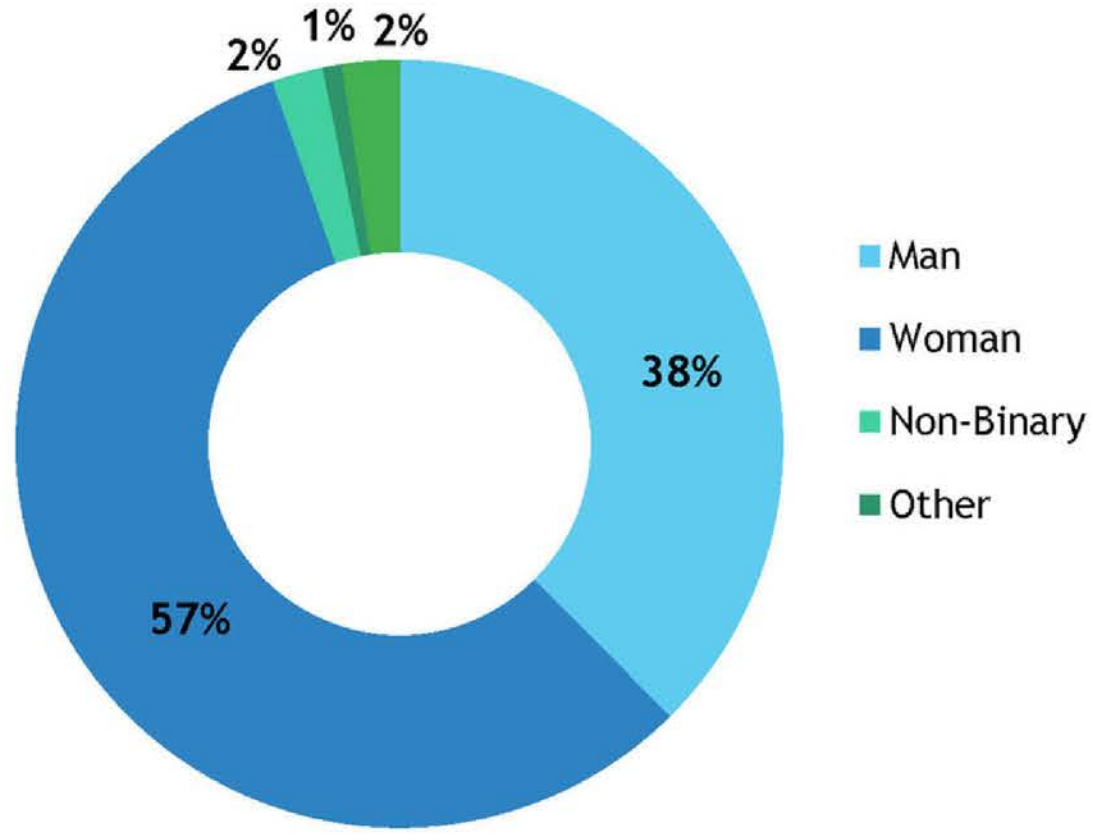
Participant Age and Gender

Most participants were between 25 - 44. Participant gender identity was divided as 38% man, 57% woman, and 2% non-binary.

Participant Age

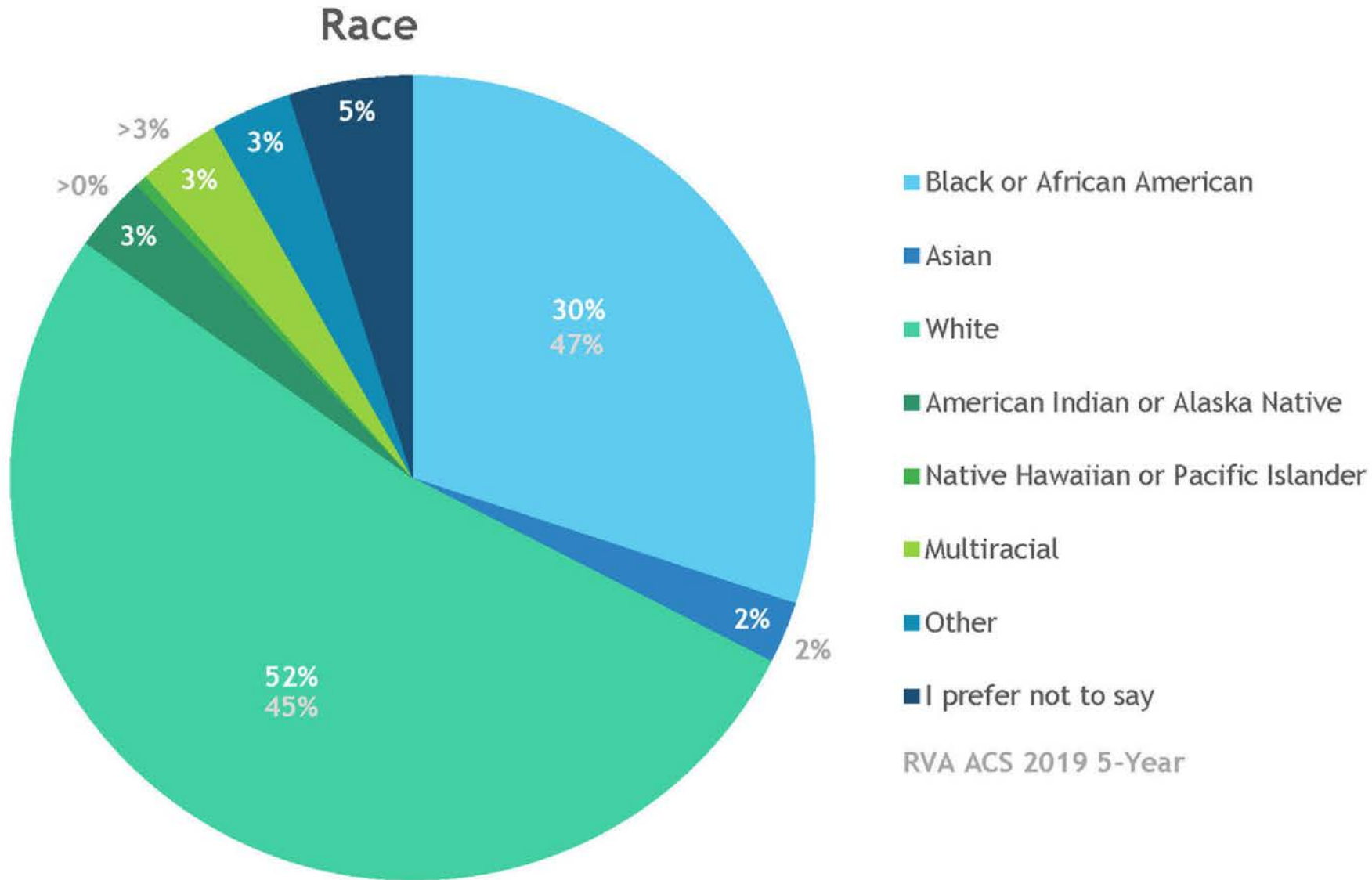


Participant Gender



Participant Race and Ethnicity

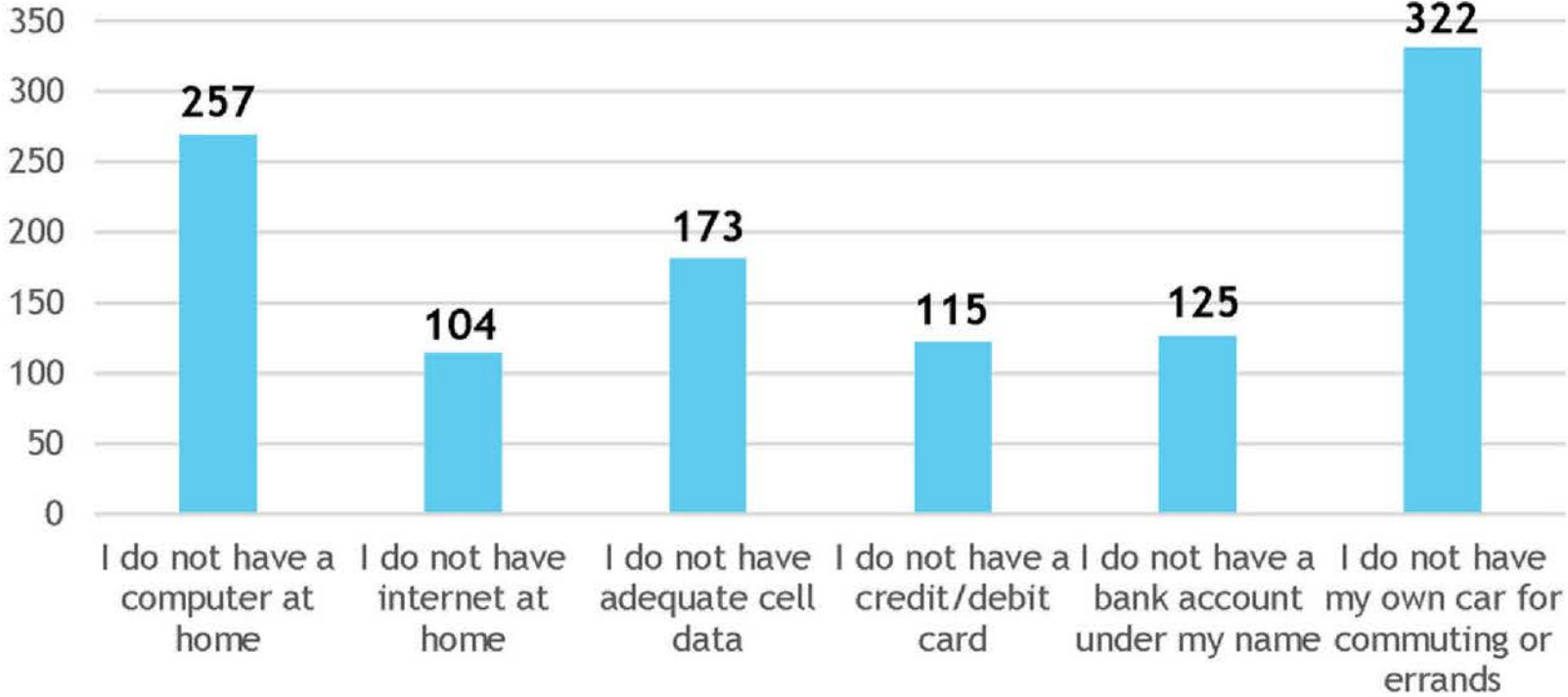
In the race category, 30% were Black or African American and 52% were white. 96 participants identified as Hispanic or Latino.



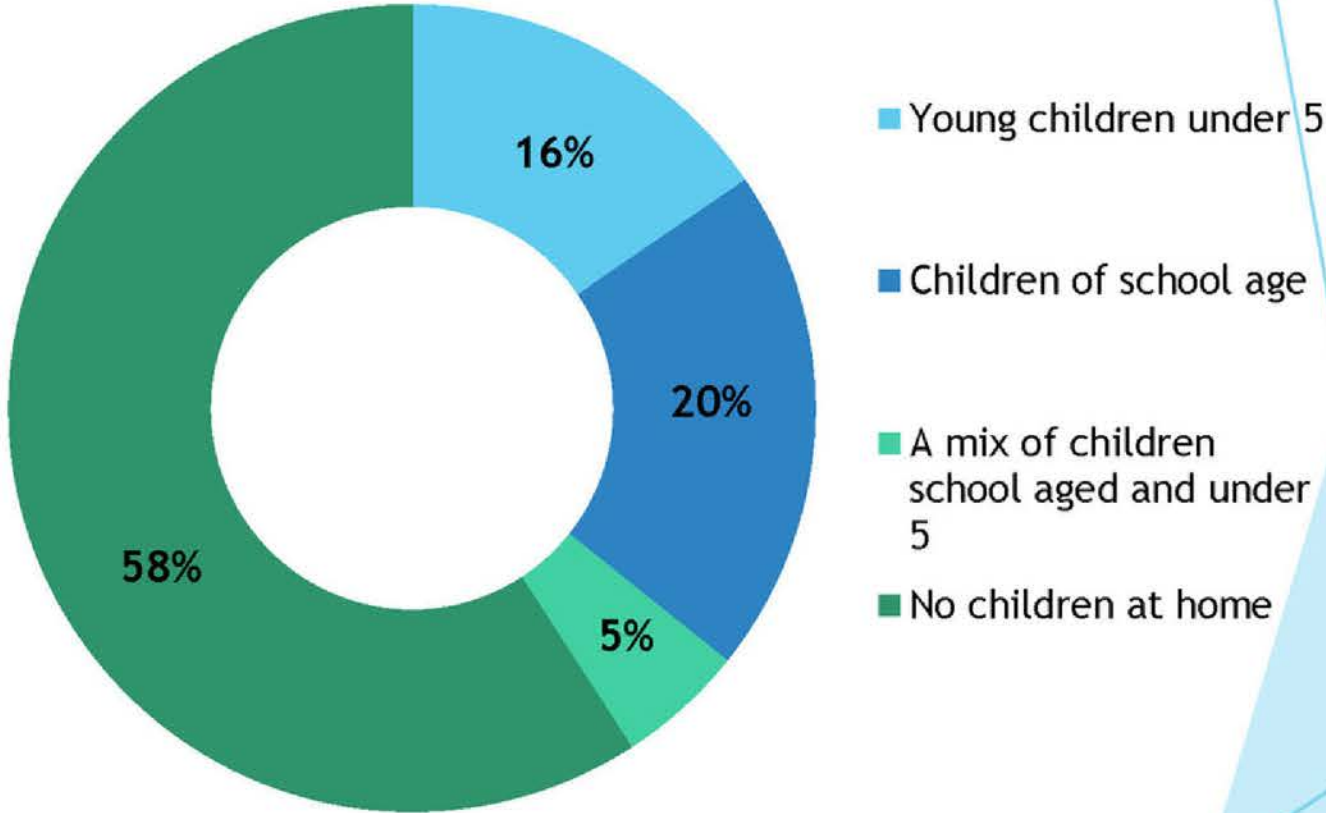
Participant Household Information

Many participants lacked essential services such as internet, cell phones, and bank accounts. Most participants did not have children at home. Most participants did not have a disability.

Access to Services



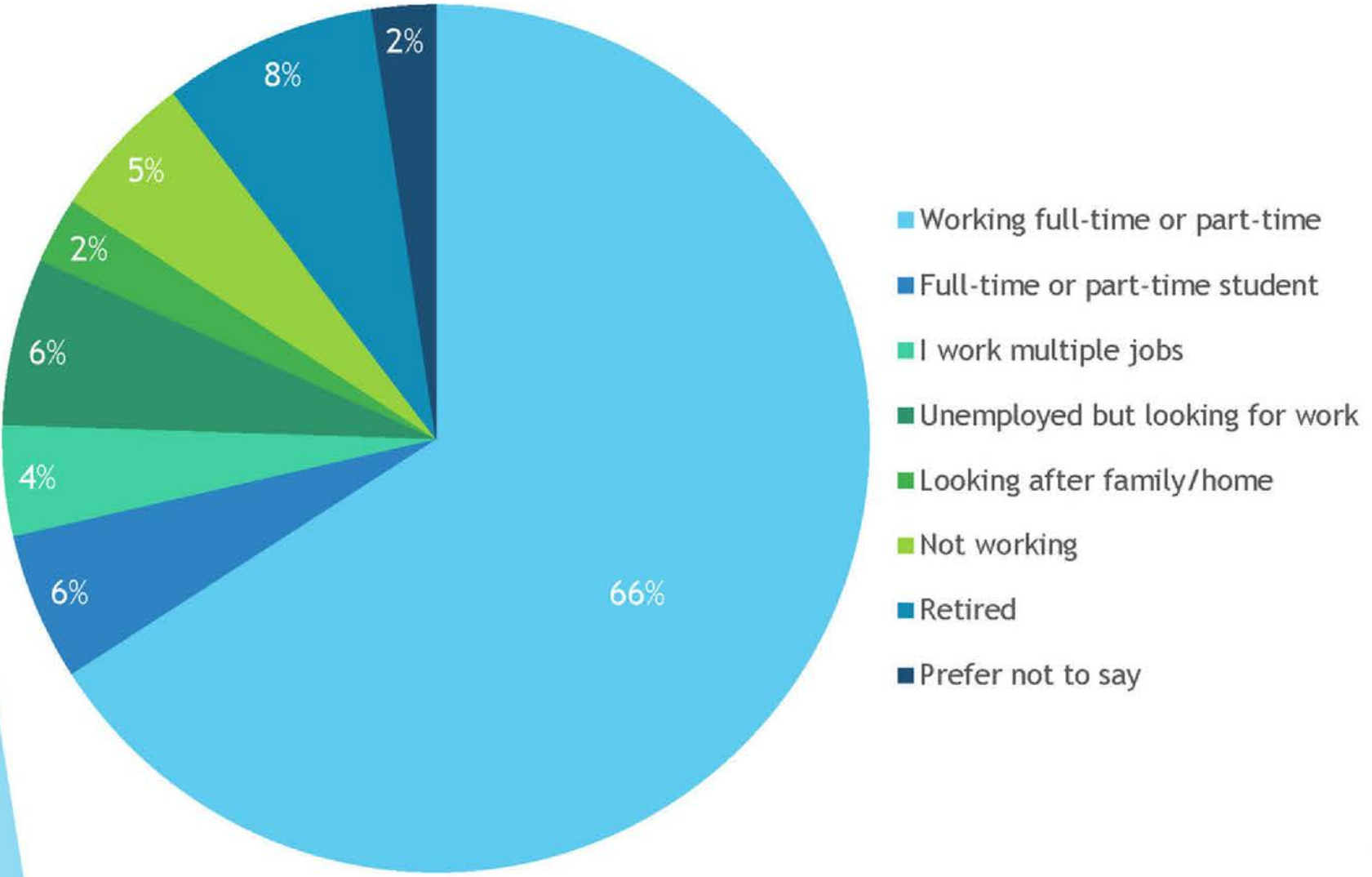
Children at Home



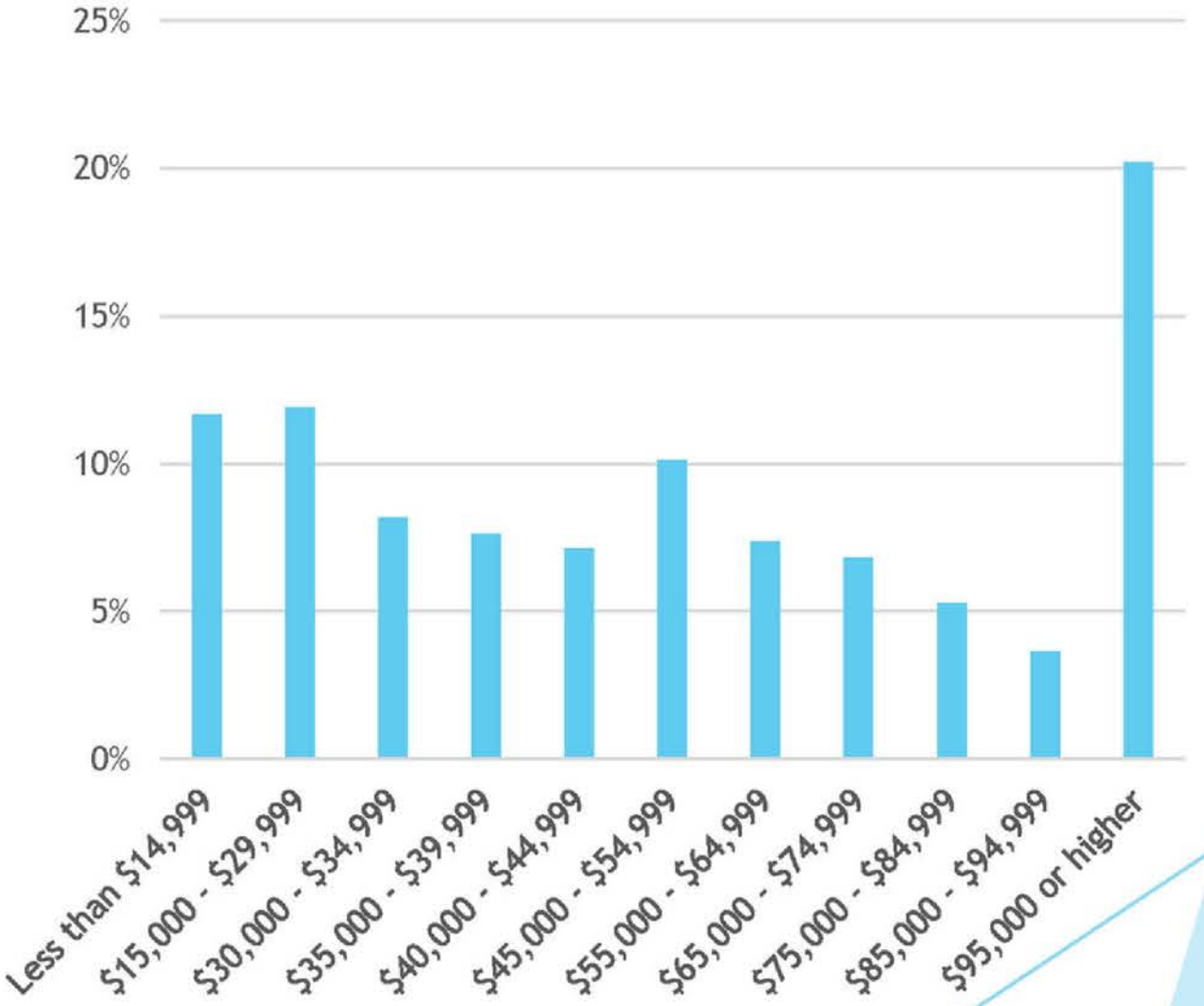
Participant Employment

Most participants were employed full time. 47% of participants have household incomes lower than the city's median.

Employment Status



Income

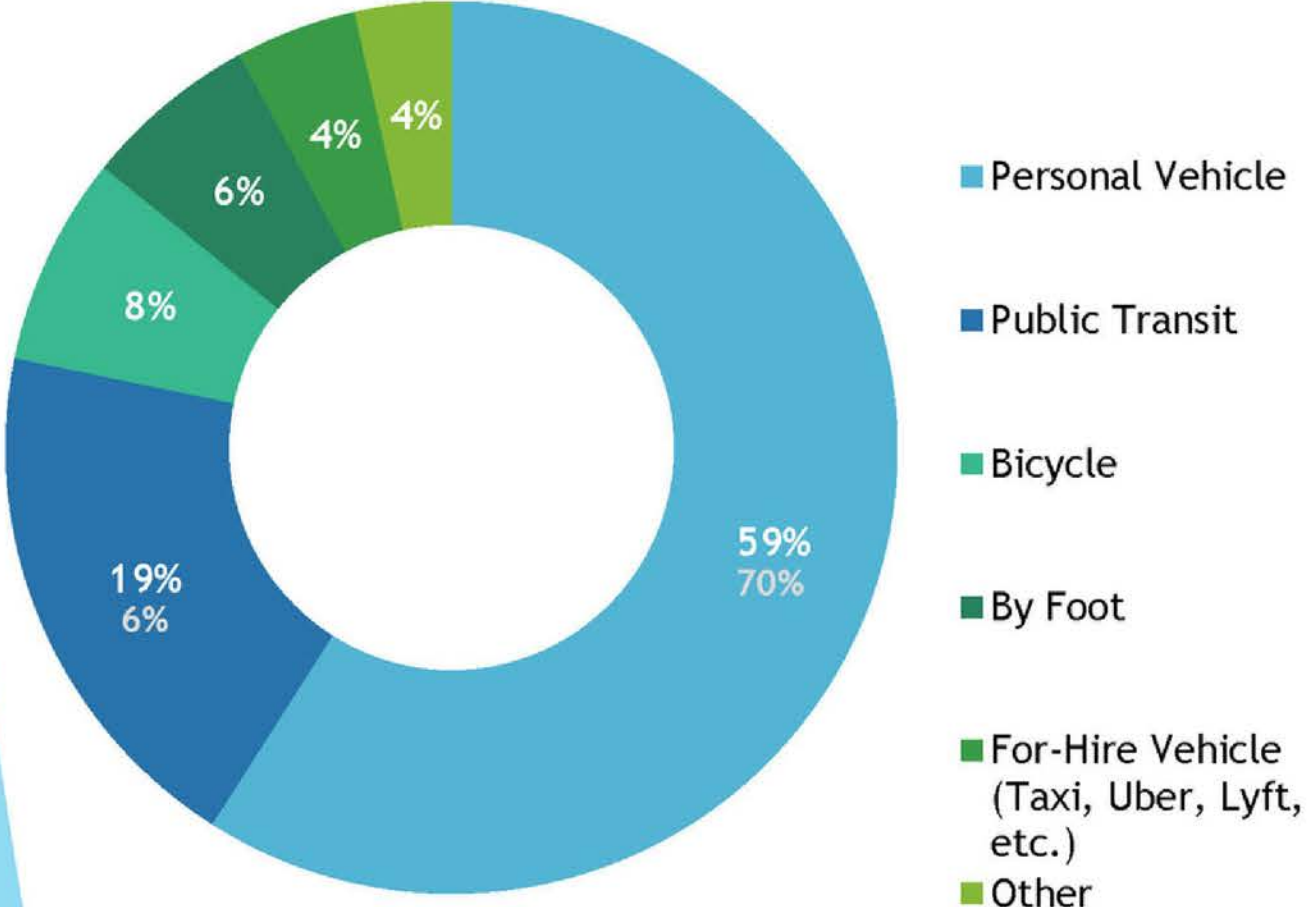


Estimated average household income of participants: \$54,370

Participant Transportation

The most common participant travel mode is personal vehicle. Most participants live within five miles of their place of employment. 43% of participants are dissatisfied or very dissatisfied with existing transit options.

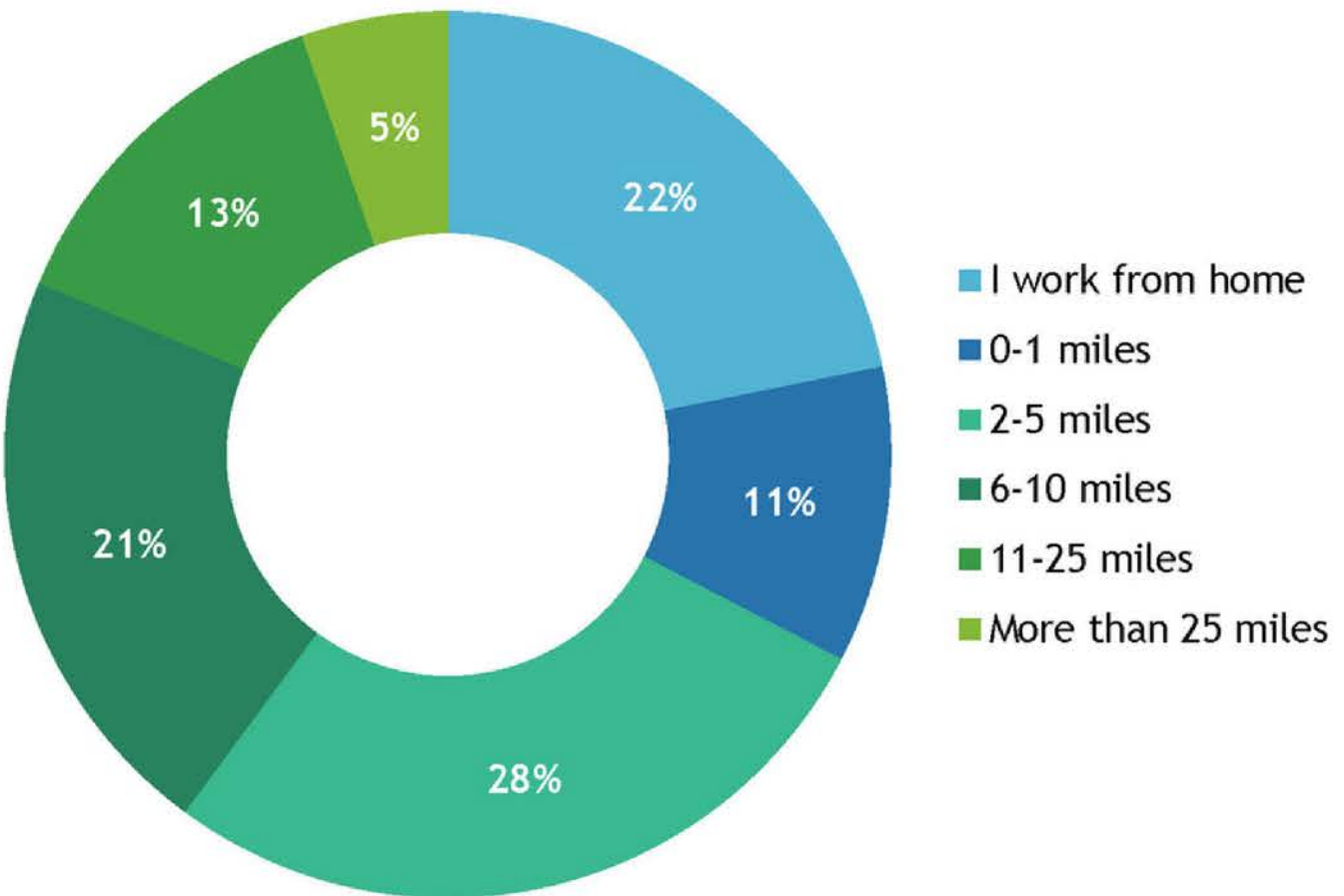
Primary Travel Mode



- Personal Vehicle
- Public Transit
- Bicycle
- By Foot
- For-Hire Vehicle (Taxi, Uber, Lyft, etc.)
- Other

RVA ACS 2019 5-Year

Distance to Work



- I work from home
- 0-1 miles
- 2-5 miles
- 6-10 miles
- 11-25 miles
- More than 25 miles

How can we make this process equitable and inclusive?

Discuss with others at your table:

Tables 1, 4, 7, and 10

Whose input
are we missing?

How might we
get their input?

Tables 2, 5, and 8

What are the
biggest
challenges we will
face?

How can we
overcome them?

Tables 3, 6, and 9

Why does
Richmond
Connects
matter?

How can we craft the
message to resonate
with Richmonders?

How can you help?

Take 3 minutes to write on a sticky note:

- **Offer:** What I can do to advance this process
- **Ask:** What I hope to see from this process.





Next Steps

Mark your calendars!
Kickoff webinar and Facebook Live
on Tuesday June 21st



Share the webinar, website, and
survey with your colleagues,
constituents, friends, and family!

Next Advisory Committee meeting to be held in October 2022.

Stick around for the poster session to learn more about the Needs Analysis!

Thank you!

